

A large, circular botanical illustration wreath in white line art on a dark green background. It features various native Australian plants, including two large, textured seed pods at the top and bottom, and several spiky, starburst-like flowers and branches with small buds.

2023–24  
Annual  
report  
**Keep Australia  
Beautiful Council**

**Hon Reece Whitby MLA,  
Minister for Environment; Climate Action**

In accordance with section 63 of the *Financial Management Act 2006*, I submit the Keep Australia Beautiful Council Annual report for the period 1 July 2023 to 30 June 2024, for presentation to Parliament.

The report has been prepared in accordance with the provisions of the *Financial Management Act 2006*.



**Michael Aspinall**  
Chair  
Keep Australia Beautiful Council WA

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Keep Australia Beautiful Council Annual report 2023–24

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## **Acknowledgement of Country**

We acknowledge the Traditional Custodians of the land upon which we live and work and pay our respects to their Elders past and present.

We recognise the practice of intergenerational care for Country and its relevance to our work. We seek to learn about and value traditional knowledge and practices in protecting the environment.





# Chair's report



Michael Aspinall  
Chair

The Keep Australia Beautiful Council (KABC) has been able to continue to deliver our programs for the benefit of communities across the state, thanks to the ongoing funding from the Waste Authority, the Department of Water and Environmental Regulation, and our partners at Western Australia Return Recycle Renew Limited and Main Roads Western Australia.

We are in the final year of the current *Litter Prevention Strategy for Western Australia 2020–2025* (Litter Prevention Strategy). As Western Australia moves towards a more circular economy, there is still the need

for litter prevention and management to help address 'leaks' in the system caused by people's behaviour impacting our environment.

In the past year, our research indicates overall litter volumes reduced by 36%. Though caution is needed when looking at data provided by our relatively new Australian Litter Measure methodology, currently in its third year of use, it is a cause for optimism. The maturation of major State Government interventions such as Containers for Change and Plan for Plastics has seen ongoing significant reduction in commonly littered items. Despite these successes and while our KABC programs deliver excellent outcomes in terms of community participation in cleaning up litter in the environment, our roadsides and industrial areas continue to be badly littered, and more needs to be done to tackle the cause of littering – people's behaviour.

This year we have started planning for the next iteration of the Litter Prevention Strategy, which will incorporate the latest approaches to behaviour change and provide direction for communities and organisations tackling this persistent problem blighting communities.

KABC programs provide so much more value than many may presume. Tidy Towns Sustainable Community Awards, Adopt-a-Spot, Community Litter Grants and the Clean Schools program provide an important link for State Government environmental engagement efforts into communities across Western Australia. Staff connections provide recognition and support for communities working hard to manage their environment, and provides State Government with insights to better understand the needs and challenges of communities relating to litter and sustainability more broadly.



Our communities want action on litter. KABC programs would not attract the strong volunteer base of Adopt-a-Spot volunteers, or uptake of community litter grants if there wasn't a strong interest and willingness of communities to take action to address littering in their environment, as shown by program outcomes over the past year.

In 2023–24, an additional 981 Western Australians registered to become litter reporters resulting in 1,047 reports and 920 infringements enforced. This was supported by an expansion of KABC's 'Unseen Heroes' campaign to encourage the community to join the Litter Report Scheme.

KABC staff attended 36 events across the state to engage with communities on litter issues, which is up 60 per cent on the previous year. Our Clean Schools program continues to go from strength to strength with 47 new schools committed to changing the littering behaviour of students and raising awareness of littering issues in their communities.

Our Adopt-a-Spot program continues to grow, with 172 new groups signing up in the past year, resulting in 326 clean-ups across the state and the removal of more than 50,000 litres of rubbish from highways, local streets, parks, waterways, bushland, beaches, riversides and wetlands.

Our annual Tidy Towns Sustainable Communities Awards are a highlight for many Western Australian communities. The 2023 awards were a great success, attracting 3,477 volunteers who spent more than 54,000 hours delivering Tidy Town projects in their local areas. We received 33 entries from regional and remote communities, with Pingelly proudly winning the state's top prize. Once again, I thank all the entrants

for their dedication and hard work in showcasing their communities. I also thank sponsors and presenters, and Boddington Reduce, Reuse, Recycle for supplying frames made from recycled bottle tops for the award certificates.

This year Western Australia had the honour of hosting the Keep Australia Beautiful National Awards in Gascoyne Junction. This was a wonderful opportunity to show off our state and proud regional communities. Beechworth, Victoria took out the top honours.

In the later stages of the year an independent evaluation of KABC programs was initiated to identify what is working and where there are opportunities to improve and make the best use of resources.

The coming year is shaping up to be an opportunity to take stock and work with our partners to ensure litter remains a priority issue as KABC reviews the Litter Prevention Strategy, continues to listen to the needs of communities, and improves program delivery. I look forward to supporting the team and seeing what the future holds.

Finally, I would like to thank my fellow Council members for their ongoing vision and direction, and I extend my gratitude to KABC staff for their hard work in delivering KABC's programs to reduce litter in Western Australia.

Michael Aspinall  
Chair



# Executive summary

172

new adopter groups

47

new registrations in  
the Clean Schools  
program

\$47,808

in grants

8,480

Outback Packs

24,750

orange roadside  
litter bags,  
562 hessian bags

2,425

Containers for  
Change bags

120

paid bin stickers

920

Litter Report Scheme  
infringements  
enforced

36

community litter  
clean-up events

## Increase community understanding of the impacts of litter on the environment and support behaviour change

### Campaigns

KABC continued to promote its 'Bin it for Good' and 'Unseen Heroes' in 2023–24. The 'Bin it for Good' campaign included materials for bin stickers, posters and social media promotion.

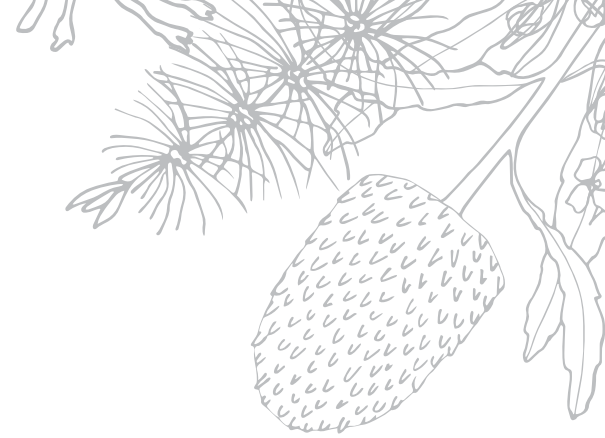
The 'Unseen Heroes' campaign promotes engagement through KABC's Litter Report Scheme. Promotional materials were booked between April and June 2024 and included broadcast video on demand, digital AV, bus shelter displays, bus backs, radio and social media.

KABC was involved in a range of events with local governments during the year, promoting the ongoing 'Bin it – you know it's the right thing to do' litter prevention campaign.

The 'Unseen Heroes' and 'Bin it for Good' campaigns were promoted on KABC's website and social media accounts.

KABC's 'WA naturally thanks you' campaign continued throughout 2023–24. The campaign, funded by Main Roads Western Australia (MRWA), aims to tackle the issue of roadside litter. More than one million reusable 'keep bags' have been sent to roadhouses across the state to help motorists dispose of their rubbish correctly.

Advertising at service stations, 45 roadside signs and social media continued in 2023–24.



## Tidy Towns Sustainable Communities Awards

KABC's iconic Tidy Towns Sustainable Communities Awards are about recognising regional and remote communities who foster sustainable behaviours and a litter-free environment.

This year, 33 communities competed across the categories of litter prevention, general appearance, environmental education, sustainability, heritage and culture, community action and youth leadership. For the third year, Western Australia Return Recycle Renew Limited (WARRRL) sponsored the Community Containers for Change Award, demonstrating KABC's growing partnership. Pingelly won the title of overall State Winner.

The National Tidy Towns Awards were held in Gascoyne Junction in May 2024, attracting visitors from across Australia to regional Western Australia. The winner of the national award was Beechworth in Victoria.

## Clean Schools

During 2023–24, there were 47 new registrations for the Clean Schools professional development program. Each registrant was provided with a resource package, including a step-by-step guide to implementing the litter prevention program in their schools and access to a OneDrive folder of downloadable resources. A total of 790 WA primary and secondary schools, and other organisations involved in litter and waste management education, such as daycare centres, participated in the program.

## Contribute to the long-term prevention of litter and marine debris

In 2023–24 the following results were achieved:

- 👍 Adopt-a-Spot engaged **172 new adopter groups**, increasing its volunteer numbers by 3,289.
- 👍 There were **47 new registrations in the Clean Schools program**, bringing the number of primary and secondary schools and other organisations participating to 790.
- 👍 **\$47,808 in funding** was provided to 10 recipients throughout the state targeting litter through the Community Litter Grants scheme.
- 👍 **8,480 Outback Packs** were assembled and 7,290 were distributed.
- 👍 **24,750 orange roadside litter bags, 562 hessian bags and 2,425 Containers for Change bags** were provided to Adopt-a-Spot groups, community groups, grant recipients, businesses and local governments.
- 👍 **120 paid bin stickers** were distributed across 40 locations in six local government areas.





## Partnerships

KABC implemented actions under memoranda of understanding (MOUs) with 23 local governments, Care for Hedland, Tangaroa Blue Foundation, Australian Microplastic Assessment Project (AUSMAP) and MRWA.

We sponsored the Flotsam and Jetsam clean-up of the Abrolhos Islands and the Flotsam and Jetsam Art Exhibition, with two officers auditing collected litter. We also sponsored the Busselton Jetty Swim and provided a litter stall with the City of Busselton and Geo Catch.

## WA Beach Clean-up report

Under the Marine Debris Project, KABC continued its partnership with Tangaroa Blue Foundation, an Australia-wide, not-for-profit organisation dedicated to the removal and prevention of marine debris. The major event under this partnership is the WA Beach Clean-up.

Tangaroa Blue hosted its 19th annual WA Beach Clean-up on the weekend of 14–15 October 2023, with the support of KABC. A total of 1,412 volunteers converged on 98 beaches to remove and audit marine debris along 167 km of coastline.

## WA Beach Clean-up road trip

KABC partnered with Tangaroa Blue for more WA Beach Clean-up activities in 2023. KABC visited Albany, Denmark and Walpole, supporting local schools and community groups with beach clean-ups and audits. All data gathered was added to the Australian Marine Debris Initiative (AMDl) Database and was used as part of the WA Beach Clean-up 2023 report. Over five days, 121 volunteers removed 3,300 items of debris weighing 39.5 kg from 5.5 km of coastline.

## Regulation and enforcement of the *Litter Act 1979*

### Litter Report Scheme

In 2023–24, an additional 981 Western Australians registered to become litter reporters. This took the total number of registered litter reporters to 19,829. KABC is taking action to address a decline in the number of litter reports being received and encourage litter reporters to become more active.

Litter audits show major roads and highways are still the most littered site type in Western Australia.

On behalf of KABC, Department of Water and Environmental Regulation (DWER) investigators undertook 66 litter investigations (down from 108 last year), resulting in 33 (down from 85) infringement notices and zero letters of warning for littering offences. No prosecution briefs were prepared.

## Monitoring the level of litter in Western Australia and its marine environment, and evaluating program effectiveness

### Australian Litter Measure (AusLM)

Litter monitoring surveys using the Australian Litter Measure (AusLM) were carried out by Perth Natural Resource Management (Perth NRM) in November 2023 and May 2024. The surveys took place in 10 local government areas and included 265 transects at 57 different sites. Cigarette butts were the most littered item, with plastic being recorded as the most common material.





Clean-up activities in Kununurra as part of Keep Australia Beautiful Week

# Performance overview

The 2023–24 litter monitoring results were reported using the AusLM methodology. This was the second year of a full litter monitoring count using the methodology, with counts in November 2023 and May 2024. Perth NRM was contracted to undertake litter monitoring and data analysis.

**Table 1: Indicator 1.1 – The amount of litter as measured by the AusLM 2022–24**

Annual litter data					
	Total area surveyed	Total litter items	Litter items / 1000 m <sup>2</sup>	Total litter volume (L)	Litter volume (L) / 1000 m <sup>2</sup>
2023–24	107,677	10,700	99.37	740.99	6.88
2022–23	104,876	17,195	163.95	1,129.24	10.77
May 22 Baseline	104,726	18,245	174.22	1,145.65	10.94



**Mission:** To provide leadership, support and services necessary to ensure all Western Australians live in a clean and litter-free environment.

Adopt-a-Spot volunteer in Kwinana

# Operational structure



The *Litter Act 1979* (Litter Act) establishes the Keep Australia Beautiful Council. KABC has a wide range of general powers and functions associated with litter established by Part IV – Prevention of litter; Part V – Enforcement, proceedings and penalties; and Part VI – Regulations and rules, with 16 functions being set out in full in the Second Schedule of the Litter Act.

These are to:

- **educate** members of the public in, and to awaken, stimulate, encourage and maintain the interest of members of the public in, and to promote public knowledge of, the correct disposal of waste items
- **foster and encourage** the appreciation of clean and well-kept cities and countryside
- **safeguard** the character and beauty of the Australian landscape through the prevention of litter
- **preserve and improve** the appearance of our environment in schools, in factories, shops and offices, in parks, beaches and recreation places and along the roadside by the prevention of litter
- **make recommendations** and submit proposals to the Minister for Environment from time to time with respect to regulations to be made under this Act
- **promote** litter prevention through publicity of all kinds, design and distribution of litter receptacles and encouragement of suitable legislation
- **promote** awareness of, and encouragement of, litter recycling
- **maintain** continuous and effective campaigns against the disfigurement of the landscape by litter and to encourage a responsible community attitude to cleanliness in all public places
- **study** available research, and development in the field, regarding litter control, removal, disposal and recycling and to study methods for the implementation of such research and development
- **cooperate**, where considered desirable by the KABC, with other organisations within the state or elsewhere on questions relating to all forms of pollution and generally to work for a clean, healthy environment
- **serve** as the coordinating agency between organisations seeking to aid the anti-litter effort
- **liaise** with local governments with a view to ensuring that the provisions of this Act are enforced in the districts of those local governments
- **cooperate** with local governments to accomplish coordination of local anti-litter efforts
- **encourage, organise and coordinate** voluntary local anti-litter campaigns seeking to focus the attention of the public on programs to control and remove litter
- **take appropriate measures** to bring the provisions of this Act to the attention of the public
- **do** such other acts and things as are conducive to the prevention and control of litter.

KABC developed the Litter Prevention Strategy and monitors implementation of its programs through its annual business plan. KABC also provides advice on litter issues to the Minister for Environment.

The KABC Fund receives grants from the Waste Avoidance and Resource Recovery Account and DWER. It also receives revenue from litter fines enforcement and program sponsorship from MRWA and Mars Wrigley.

## Responsible Minister

KABC reports to the Minister for Environment, Hon Reece Whitby, MLA, who is the Minister responsible for the Litter Act.





**A liveable environment:**  
Make a cleaner, more  
sustainable environment

Adopt-a-Spot volunteer in Kwinana

# Organisational structure



DWER provides services and functions to KABC to support the implementation of the Litter Prevention Strategy through the annual business plan.

In June 2022, the Minister appointed the members of KABC for a term that concludes on 31 December 2024.

## Current KABC Members at 30 June 2024

**Chair**  
**Michael Aspinall**

– was appointed to KABC as Chair and as a person with special knowledge of litter and environmental matters. For many years, he was a member and Chair of the Municipal Waste Advisory Council, which is a standing committee of the WA Local Government Association (WALGA). Michael has a deep understanding of community attitudes towards litter.

**Deputy Chair**  
**Rebecca Brown**

– represents WALGA – non-metropolitan. Rebecca is currently the WALGA Manager, Waste and Environment. Rebecca has a wealth of knowledge in litter and waste management, including membership of various committees and boards such as the Waste Taskforce (2018), Waste Reform Advisory Group (2020 – current), Single Use Plastics Working Group (2021 – current) and the Container Deposit Scheme Reference Group (2018–20).

**Member**  
**Don Burnett**

– represents WALGA – metropolitan. Don is the Chief Executive Officer at the Shire of Peppermint Grove. Before this he was Chief Executive Officer at the cities of Subiaco, Kalgoorlie–Boulder and the Town of Northam. He has also worked at the Shire of Wyndham – East Kimberley and the Shire of Wanneroo. Don spent seven years early in his career in the state public service, working in the audit and local government departments. He has more than 30 years in the local government sector in senior roles, with extensive experience working in the regions. He has an MBA from The University of Western Australia.

**Member**  
**Linda Hearder**

– represents the Department of Education and was appointed to Council in May 2023. Linda is a Principal Consultant System Services and Responses, Statewide Services for the Department of Education. Linda has a Bachelor of Commerce and many years' experience in public sector policy roles. Linda has researched and provided advice for schools regarding sustainability and litter prevention activities, such as Clean Up Australia Day.

**Member**  
**Jason Menzies**

– represents the Department of Biodiversity, Conservation and Attractions (DBCA). Jason holds a degree in environmental science and, since graduating in 1999, has blended environmental science with social science in a variety of roles in the private and government sectors. Jason has spent the past decade working for the Swan River Trust and DBCA as the community engagement manager for the rivers and estuaries branch. In this role, he has overseen the successful development and delivery of the River Guardians program – a river-focused community education and behaviour change program.

**Member**  
**Jonathan Phillips**

– represents UnionsWA. Jonathan is currently the leadership representative for the Community and Public Sector Union Executive Committee in Western Australia. Jonathan is passionate about social justice, equity and the environment and has been a union official for more than 10 years. He is currently a member of the Executive Committee and the Finance Committee for UnionsWA.

Several positions remain vacant due to some prescribed representative industry bodies not seeking membership of KABC, or due to an inability of some organisations to find suitable representation.



# Performance management framework



## Contribution to State Government goals

Under the State Government's Outcomes Based Management Guidelines, KABC contributes to the goal of 'Safe, Strong and Fair Communities: supporting our local and regional communities to thrive'.

Figure 1: Mapping State Government goals





## Financial operation

The KABC Fund received State Government grants from the Waste Avoidance and Resource Recovery Account through the Waste Authority and from DWER. It also received revenue from litter infringements and enforcement activities and the sale of items. KABC received program sponsorship from MRWA, WARRRL and Mars Wrigley.

During 2023–24, a range of corporate support functions and services were provided by DWER through a service level agreement. In addition, the KABC Fund received a calculated interest on its balance of \$10,026. Expenditure from the KABC Fund must be consistent with the annual business plan, or as approved by the Minister for Environment. The KABC Fund revenue and expenditure is summarised in the statement of cash flows.

### Snapshot

In 2023–24, the KABC Fund had an opening balance of **\$555,949**.

The 2023–24 KABC Fund expenditure was **\$1,321,396**.

The closing balance as of 30 June 2024 was **\$372,813**.

The Auditor General provided an unqualified independent audit opinion on KABC Fund statements and key performance indicators (KPIs).

## Governance

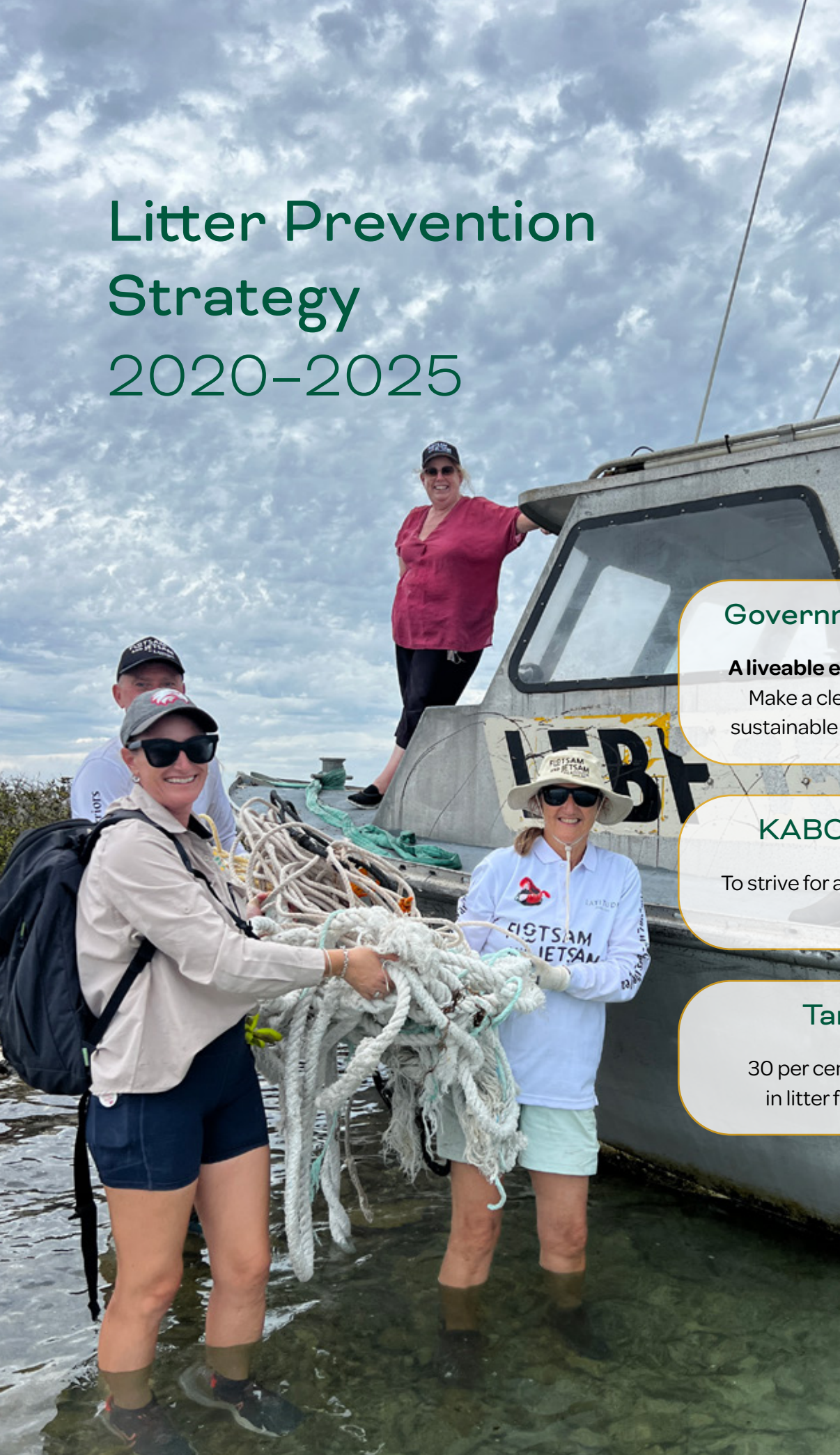
Processes are in place within DWER to monitor and audit the financial performance of the KABC Fund in accordance with the *Financial Management Act 2006*. The management of the KABC Fund is regarded as a DWER service for the purposes of sections 52 and 53 of the *Financial Management Act 2006*. The DWER chief finance officer (CFO) is KABC's CFO.



Cigarette butts collected at Rottneet Island clean-up event with WARRRL and Eco Surf Australia



# Litter Prevention Strategy 2020–2025



## Government goal

### A liveable environment:

Make a cleaner, more sustainable environment

## KABC vision

To strive for a litter-free WA

## Target

30 per cent reduction in litter from 2020

Flotsam and Jetsam volunteers taking rope off the Abrolhos Islands for Clean Up Australia Day activities





## Strategic objectives

### Increase community understanding of the impacts of litter on the environment and support behaviour change

Raise the profile of impacts of litter on the natural and built environment

Provide free litter education to primary and secondary school students

Provide targeted opportunities to regional and remote communities for engagement with litter prevention programs

Ensure easy public access to litter information

Develop programs and campaigns to address priority litter types

### Contribute to the long-term prevention of litter and marine debris

Provide support, ICWA insurance and resources to KABC volunteers

Provide support to community groups and local governments for litter prevention projects

Local government is supported in litter prevention and mitigation

Schools are provided with infrastructure and tools to prevent and clean up litter

Remote Aboriginal communities are supported to be litter free

KABC to design out single-use plastics

KABC maintains partnerships and seeks new ones that engage communities of support

### Regulation and Enforcement of the Litter Act

Litter Report Scheme enables registered reporters to report littering from cars

KABC investigators install CCTV at strategic locations to collect evidence of littering

KABC investigators prepare court cases and assist witnesses for the state when infringements are challenged in court

KABC enables registered reporters to report littering via the online portal and mobile app

KABC promotes litter enforcement activity

### Monitor the level of litter in WA and its marine environment and evaluate program effectiveness

Reliable litter data is collected from a range of sources

Data is collected on engagement programs

## Supporting documents

1. *Litter Act 1979*
2. Annual reports
3. Clean Schools  
*Learning about Litter*
4. Tidy Towns Sustainable Communities Awards guidelines
5. KABC website
6. Newsletter *Litter-ature*
7. Adopt-a-Spot registration
8. Community Litter Grants program guidelines
9. MOUs with local governments, NGOs
10. Litter Report Scheme registration
11. AusLM – Australian litter measurement tool
12. Australian marine debris initiative (AMDI) database
13. ICWA insurances
14. Code of Conduct
15. Charter
16. Conflict of Interest Policy
17. Risk Framework



# KABC performance



## Report on operations

KABC's activities are aligned with the four strategic objectives in the Litter Prevention Strategy.

### Strategic objective 1

#### **Increase community understanding of the impacts of litter on the environment and support behaviour change**

KABC seeks to engage the community in a variety of ways, including campaign messaging, collaboration with stakeholder groups who have direct access to communities of interest, and through a range of participation programs.

## Campaigns

The KABC brand and anti-litter message were promoted across a range of events and activities in 2023–24, with the ongoing 2017 'Bin it – you know it's the right thing to do' anti-litter campaign as the overarching message. KABC's 'Bin it for Good' campaign branding continued to be used for social media, bin stickers and posters. Video advertisements are available on KABC's website for promotional use and are provided to local governments to use at events. A total of 120 'Bin it for Good' bin stickers were placed on 40 bins in six local government areas.

KABC promoted engagement through its Litter Report Scheme with additional branding for its 'Unseen Heroes' campaign. New bus back assets were included in the 2023–24 campaign, replacing broadcast video on demand and outdoor cinema advertising. Digital AV, bus shelter displays, radio and social media continued to be used. Facebook and Instagram were used as engagement tools, with 5,246 and 1,229 followers respectively as of 30 June 2024. Campaign resources continued to be distributed via local governments, community resource centres and at sponsored community events.

The program's three key performance indicators as measured against targets were achieved :

**Table 2: KPIs for campaigns**

Program	Measure	2023–24 Target:
Campaigns	Number of channels through which messaging is promoted	Campaigns delivered on: <ul style="list-style-type: none"> <li>• Facebook</li> <li>• Instagram</li> <li>• Natsales</li> <li>• Radio</li> <li>• BVOD</li> <li>• Digital AV</li> <li>• Outdoor cinema</li> <li>• Bus shelters</li> <li>• Attendance at external events</li> </ul>
	Campaign design is evidence based and draft materials are tested	<ul style="list-style-type: none"> <li>• Data and other information used to scope campaign</li> <li>• Focus group testing of draft materials to inform design and message</li> </ul>
	By reach, frequency, click-through rate, cost per click	In accordance with campaign targets





## KABC website

In January 2023, KABC transitioned its website to the wa.gov.au website platform. The new website aligns with other government agencies and has improved accessibility, searchability and access on different devices.

The new KABC website is an information source for the community and stakeholders, as well as a platform for promoting opportunities to participate in anti-litter activities, such as clean-up events, competitions and programs.

The website hosts registration pages for key programs, including Adopt-a-Spot, the Litter Report Scheme, Clean Schools and the Tidy Towns Sustainable Communities Awards. The website also provides downloadable resources and has a range of reporting forms for program evaluation.

## Events

KABC volunteers contributed many hours to major event clean-ups. KABC also provided litter collection bags, car litter bags, pocket ashtrays and pop-up bins to organisations promoting the anti-litter message at events. In 2023–24 KABC managed or participated in 36 events, up from 22 the previous year.

2023	Name of event
10–14 July	Martu Youth Festival
30 July	Kalgoorlie tree planting and clean-up
5 August	KAB Week clean-up with Coastal Waste Warriors
8 August	KAB Week Adopt-a-Spot clean-up with Kimberley Care Group
9 August	Keeping it Beautiful in Derby
10 August	Presentation to students at St Josephs
11 August	Keeping it Beautiful in Kununurra
24 August	Waste free afternoon tea in Esperance
25 August	Tanker Jetty clean-up
4–8 September	Carnarvon horticultural zone survey
15 October	WA beach clean-up at Trigg
16–20 October	Regional WA beach clean-ups
21 October	Green Fair in the Square
22 October	Luca's Legacy – clean-up event in Mandurah
5 November	Yeagerup beach clean-up with Track Care and Pemberton Discovery Tours
18 November	Rottnest Island clean-up with Eco Surf Australia
24 November	Tidy Towns Sustainable Communities State Awards

2024	Name of event
10–11 February	Busselton Jetty Swim
17 February	Surfing WA Adopt-a-Spot clean-up
25 February	Mandurah Dolphin Quay
25 February	Leighton Beach clean-up
2–4 March	Flotsam and Jetsam Abrolhos Islands clean-up
5–7 March	Clean Up Australia Day events with Tangaroa Blue
9 March	Captivate Capel
22 March	CREEC Earth Day Expo
11 April	Opening of the Community Litter Grants in Djarindjin
12 April	Clean-up with Kimberley Care Group
13 April	Clean-up with Broome Surf Life Saving Club
20 April	River Guardians
4–5 May	National Tidy Towns Awards in Gascoyne Junction
13 May	WARRRL clean-up at Rottnest Island
18 May	Clean-up with Care for Hedland
19 May	Clean-up in Dampier to launch Tidy Towns Sustainable Communities Awards
5 June	Launched Mid-West edition of Outback Packs for World Environment Day
7 June	Clean-up in Mullewa
10 June	Plastic Free July at North Cottesloe





Clean-up with North Beach Primary School for Keep Australia Beautiful Week 2023

## Clean Schools

The Clean Schools program aims to change the littering behaviour of students and reduce litter in schools. The program engages large numbers of primary and secondary school students across the state. In 2023–24, 47 new schools registered for the Clean Schools program, bringing the total number of schools, day care centres and other educational organisations registered for the program to 790.

Six Clean Schools teacher professional development workshops were held, including four in partnership with WasteSorted Schools. A total of 90 teachers from 55 schools attended the workshops, with a potential of reaching 32,000 students across Western Australia. Each registrant was provided with a resource package, including a step-by-step guide to implementing the program and access to a OneDrive folder of downloadable resources.



Students from Ellenbrook Secondary College

Other school education included a whole-school clean-up event at North Beach Primary School for KAB Week, a metropolitan school visit to Kelmscott Senior High School, and regional visits to schools in Esperance, Albany, Busselton and Port Hedland.

An instructional video was created guiding how to conduct a school litter audit which is shown at Clean School teacher workshops and available to view on KABC's YouTube channel.

Through the Clean Schools program, Ellenbrook Secondary College and St Mary's Anglican School also requested assistance in conducting marine debris collections and audits as part of their Outdoor Recreation program.

**Table 3: KPIs for Clean Schools**

Measure	2023–24 target
Number of school registrations/year	40
Number of professional learning workshops provided/year	8



State and category winners at the Tidy Towns Sustainable Community Awards

## Tidy Towns Sustainable Communities Awards

The Tidy Towns Sustainable Communities Awards recognise and reward communities that seek to reduce litter, embrace the concept of sustainability and take positive action to protect and enhance their environment.

Thirty-three Western Australian regional and remote communities registered for the awards, which recognised the efforts of local shires, individuals and groups across nine categories. Some 3,477 volunteers spent about 54,030 hours participating in the projects entered in the awards.

Pingelly, a small town in the Great Southern, was announced as the state winner at the awards ceremony at Fraser’s Restaurant, Kings Park in recognition of its sustainable achievements in challenging adversity. Pingelly received \$2,000 in prize money as well as \$2,000 towards the cost of attending the National Tidy Towns event in Gascoyne Junction in May 2024. Category winners received between \$500 and \$1,000 each as well as sponsor prizes, including a personalised bin and funds for signage. Twelve judges visited entrant communities in September 2023.

Pingelly was announced as the winner of the National Community Health and Wellbeing Award for its Pingelly Somerset Alliance project to keep seniors in the community.

Table 4: The 2024 Tidy Towns winners

Litter Prevention	Esperance
Waste Management	Gascoyne Junction
Young Legends	Pingelly
Environmental Sustainability	Collie
Environmental Education	Walpole
Heritage & Culture	Pingelly
Community Action & Wellbeing	Roebourne (Ieramugadu)
General Appearance	Paraburdoo
Community Containers for Change	Northampton
Leadership Award	Wongan Hills – Michael Godfrey
State Winner	Pingelly

The program’s three key performance indicators as measured against targets were achieved:

Table 5: KPIs for Tidy Towns Sustainable Communities Awards

Measure	2023–24 target
Number of communities that register for 2023 Tidy Towns Awards	30
Number of Tidy Towns events held each year	2
Number of regional community clean-up events	2



## 2023–24 Community Litter Grants

A total of \$72,904 was requested, with \$47,808 being granted to 10 recipients for the following projects in 2023–24.

**Table 6: Community Litter Grant recipients**

Organisation	Project title	Amount
Comet Bay College	Keeping Comet Bay College Clean – Re-education and Litter Busting Campaign	\$2,575
Mandurah Offshore Fishing and Sailing Club Inc.	Dolphin Quays Waterways Clean-up	\$5,000
Michael Wood and Associates Pty Ltd TAS, Eco Surf Australia	#3minutebeachclean	\$5,000
Nannup Community Resource Centre	Nannup Crafty Kids	\$3,500
Nannup Garden Village Inc.	Take it Home with You Initiative	\$7,579
Shire of Capel	Captivate Capel	\$5,000
Shire of Carnarvon	Clean Community Coffees	\$3,500
Shire of Kent	Stop the Toss	\$4,995
Shire of Leonora	Keep Leonora Beautiful	\$1,814
Track Care WA Inc.	Spare Wheel Rubbish Bag	\$8,845

The program's two key performance indicators as measured against targets were achieved:

**Table 7: KPIs for Community Litter Grants**

Measure	2023–24 target
Number of projects aligned to the Litter Strategy that are funded and acquitted	10
Number of grant events attended	2



## Strategic objective 2

### Contribute to the long-term prevention of litter and marine debris

KABC provides support for community participation to keep local areas free of litter together with rewards to reinforce desired behaviours. Ensuring litter-free spaces through prevention and clean-ups is important because research suggests an environment that is kept clean is less likely to attract litter.

### Adopt-a-Spot

The Adopt-a-Spot program is a popular community engagement program, involving more than 59,000 registered volunteers since it began in 2009. The program engages volunteers to undertake litter clean-ups at registered sites in their communities to contribute towards a litter-free Western Australia.

As of 30 June 2024, there were 2,279 groups registered in the Adopt-a-Spot program, with 172 new groups joining in 2023–24.

Volunteers are now provided with a Containers for Change bag to assist with separating their eligible containers, which has seen more than 400 bags sorted and recycled.

There were 326 clean-up reports submitted during the year, with 3,361 bags of rubbish being removed by Adopt-a-Spot volunteer groups across the state.

As each bag holds about 15 litres of rubbish, it is estimated about 50,250 litres of rubbish was removed from the environment across the state's highways, local streets, parks, waterways, bushland, beaches, riversides and wetlands.



Adopt-a-Spot volunteers in Broome



Care for Hedland Adopt-a-Spot volunteers

The Adopt-a-Spot community consists of groups, families, individuals, schools and clubs, and demonstrates the community's ongoing commitment to ensuring our environment is litter free.

KABC continues to work with local governments and MRWA to assist volunteers who are engaging with the program.

KABC designed several Adopt-a-Spot litter stations for local governments to use to increase participation from local communities. The litter stations promote the Adopt-a-Spot program and contain resources for volunteers to use to clean up their local area. These will be distributed in September 2024.

The program's key performance indicator as measured against targets was achieved:

Table 8: KPIs for Adopt-a-Spot

Measure	2023–24 target
Number of new registrations	100

## Local government

Working with local government continues to be particularly important to the success of the Litter Prevention Strategy.

KABC has ongoing agreements to promote the Adopt-a-Spot program with 23 local governments – the cities of Albany, Armadale, Belmont, Bunbury, Cockburn, Gosnells, Greater Geraldton, Joondalup, Kalgoorlie–Boulder, Kwinana, Melville, Swan and Wanneroo; shires of Bridgetown–Greenbushes, Broome, Carnarvon, Chittering, Derby – West Kimberley, Exmouth, Quairading; and towns of Cambridge, Cottesloe and Victoria Park.

KABC also partners with the not-for-profit organisation Care for Hedland. KABC continues to seek out opportunities to form partnerships with metropolitan and regional local governments for the delivery and promotion of the Adopt-a-Spot program. KABC has partnered with the 23 local governments listed above to promote the ‘If you leave litter, you’re rubbish’ and ‘Bin it for Good’ message on bins and through other local government assets (e.g. signage in buildings).





## Main Roads Western Australia

KABC continued to implement actions under a five-year MOU with MRWA, including:

- major regional roadside litter prevention activities
- Outback Pack assembly and distribution
- the mobilisation of Adopt-a-Spot groups to undertake clean-ups on regional roads controlled by MRWA.

The 'WA naturally thanks you' campaign continued in 2023–24. Forty-five roadside litter signs have been installed on major highways across Western Australia encouraging motorists to 'Keep WA litter free'. These signs highlight the impact of litter on the unique wildlife of Western Australia. They are supported by the provision of free compostable car litter bags branded as 'keep bags' to encourage travellers not to throw litter out of the window of vehicles and to keep hold of rubbish until it can be disposed of appropriately.

More than 1 million compostable keep car litter bags have now been distributed statewide from service stations, roadhouses, visitor centres and community resource centres.

Actions that were implemented or continued under the MOU include:

- support and further development of the MRWA statewide litter communication and action plan
- ongoing financial support and coordination of the Outback Pack program
- provision of traffic management and safety induction for Adopt-a-Spot groups undertaking clean-ups on MRWA estate
- provision of litter prevention signage templates to regions.

The five-year MOU has been updated to continue the strong partnership between KABC and MRWA, reflecting the evolution of the activities and commitments of both agencies. This MOU will guide joint actions between KABC and MRWA until 2026.



KABC Chair Michael Aspinall, Director BGPA Sue McDougall, Helen Ansell and Shelley Payne MLC at Kings Park.

## Outback Packs

Outback Packs continued to provide travellers with tools to manage their own litter and conduct clean-ups at rest areas, campsites and on roadsides. The program continued to be financially supported by MRWA in 2023–24. During the year, 8,480 Outback Packs were assembled and 7,290 were distributed.

The packs were assembled by students from schools, including Presbyterian Ladies College and Swan Christian College as part of their community service commitment. Department of Justice officers also assisted through their community service programs.

In collaboration with Kings Park and Botanic Gardens, KABC released a special edition of Outback Packs that were designed to target the Mid-West region during wildflower season. These Outback Packs included a bookmark from Kings Park and Botanic Gardens and artwork by local Mullewa artist Helen Ansell. Funding for Outback Packs has been secured for the remainder of the current Litter Prevention Strategy until 2025.



Wildflower edition Outback Packs on display in Geraldton

## Tangaroa Blue Partnership

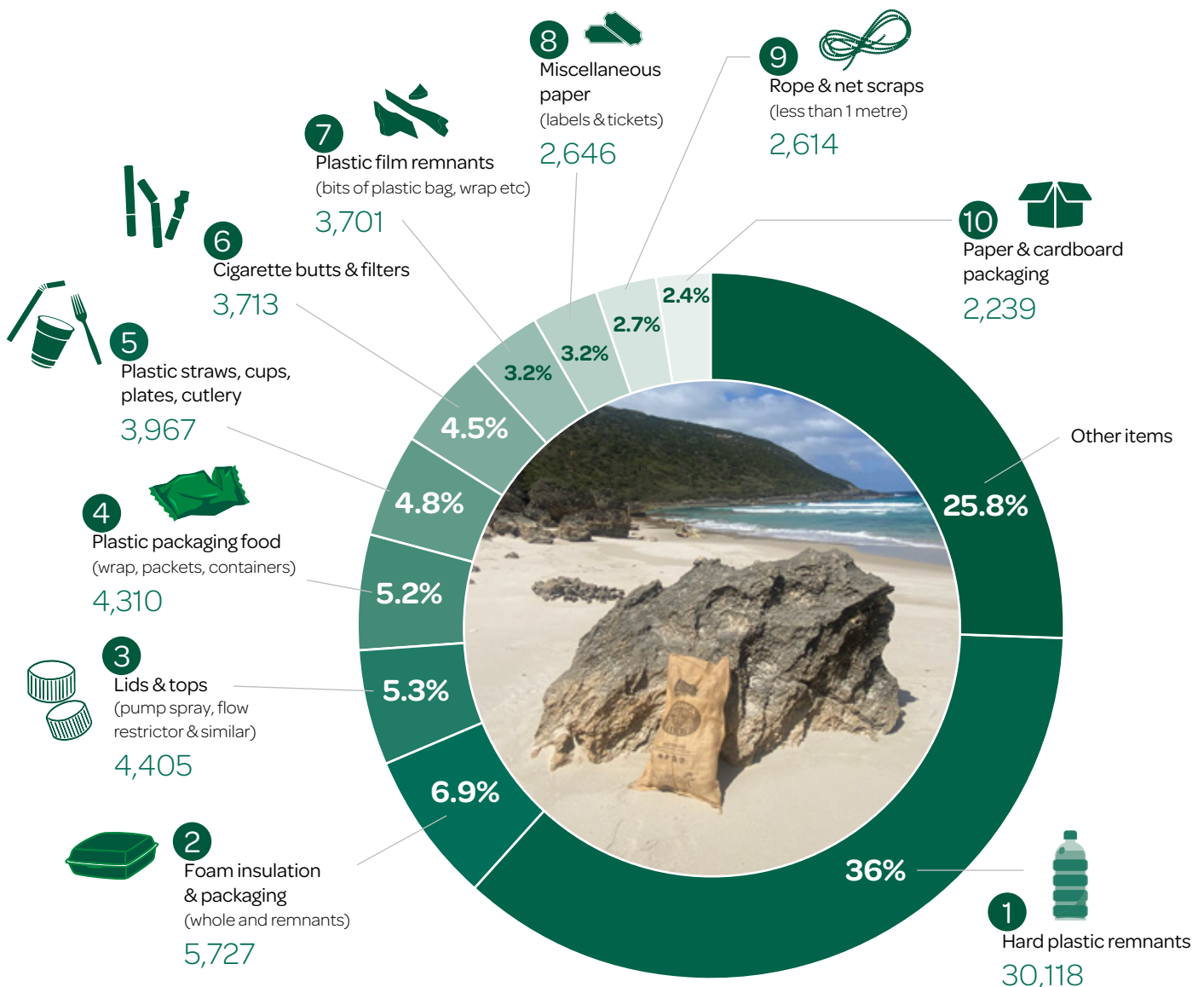
Under the Marine Debris Project, KABC has continued its 20-year partnership with Tangaroa Blue Foundation, an Australia-wide, not-for-profit organisation dedicated to the removal and prevention of marine debris. The major event under this partnership is the WA Beach Clean-up.

Tangaroa Blue hosted its 19th annual WA Beach Clean-up on the weekend of 14–15 October 2023, with the support of KABC. A total of 1,412 volunteers converged on 98 beaches to remove and audit marine debris along 167 km of coastline.

KABC provided a \$7,500 grant to support event administration as well as in-kind support including:

- insurance for registered participants
- promotion of the clean-up to KABC stakeholders via the website ([www.kabc.wa.gov.au](http://www.kabc.wa.gov.au)), a Litterature e-newsletter, and email alerts to more than 25,000 KABC supporters and their networks
- clean-up support and advice from KABC staff. During the October weekend, more than 4.5 tonnes of debris were collected and audited.

Figure 2: Top 10 items – 2023 WA Beach Clean-up



The five key performance indicators as measured against targets were mostly achieved:

**Table 9: KPIs for partnerships**

Measure	2023–24 target
Number of existing MOUs that are maintained	10
Number of new MOUs with local governments	2
Reduction in roadside litter on major regional roads in Western Australia. Delays in construction of campaign material led to the postponement of the implementation of the program	30 per cent reduction
Number of Outback Packs produced and distributed	10,000
Travellers are provided with the tools to collect litter from rest areas along regional roads	Number of packs distributed to visitor centres

## Marine Debris Project

KABC's Marine Debris Project activity in 2023–24 included:

- a regional road trip in association with the Tangaroa Blue WA Beach Clean-up in conjunction with schools and community groups from Busselton, Albany, Denmark and Walpole
- marine debris collections and audits on Christmas Island and Cocos (Keeling) Islands with school, local government and community groups
- support of AUSMAP training and community event
- marine debris collection and audits at
  - Mandurah with Coastal Waste Warriors
  - Trigg Beach with Surfing WA (part of the WA Beach Clean-up)
  - Mandurah Dolphin Keys with Mandurah Offshore Fishing and Sailing Club
  - Abrolhos Islands with Latitude Jewellers and the Flotsam and Jetsam Awards
  - Cable Beach with Broome Surf Life Saving Club
  - Cottesloe Beach with North Cottesloe Surf Club and Eco Surf Australia
  - Sealinks Rottnest Island Clean-up and Audit with Eco Surf Australia
  - Trigg Beach marine debris collection with St Mary's Anglican School
  - Numerous marine debris collections and audits with Ellenbrook Secondary College
  - Clean-up Australia Day event at Leighton Beach.

Data from these events was added to the AMDI database.

**Table 10: KPIs for Marine Debris Project**

Measure	2023–24 target
Number of community beach clean-up and audit events hosted each year	2





Christmas Island

## Indian Ocean Territories

DWER provides environmental regulation services to the Indian Ocean Territories (IOT) on behalf of the Australian Government through a service delivery arrangement. A KABC Services Officer has continued to visit Christmas Island and Cocos (Keeling) Islands as part of a community education team to deliver school and community programs under this waste and water service delivery arrangement.

In July and August 2023, the Officer provided a series of lessons to the Christmas Island District High School for 'Water. Our Precious Resource'. This is an island-specific program, run in collaboration with Water Corporation, with the aim to help the community understand the hydrogeology of the island as well as the process of collecting, treating and distributing scheme water from the two main sources.

In October 2023, in collaboration with the Shire of Christmas Island and community environmental group, Island Care, the Officer coordinated a stall at the annual Territory Week celebration. Activities and information included litter prevention, Adopt-a-Spot, single-use alternatives and Drink Tap Water (an ongoing program designed to encourage the consumption of local water rather than bottled).

In March 2024, the Officer conducted a water education program on Cocos (Keeling) Island focusing on the drinking water of Home and West Islands, as both islands have different sources (Home Island has desalination and West Island has a series of natural water lenses, with desalination pending). The program included information and hands-on activities to explain the processes to the students from Pre-primary to Year 6.

In June 2024, in collaboration with the Junior Ranger officer from Parks Australia, the Keeping CI Beautiful school and community program continued. The basis of this program has been running for nine years and involves a community beach clean-up and audit (in collaboration with the Shire of Christmas Island), in-school education for Kindergarten to Year 6 about litter prevention and waste reduction, and a full day beach clean-up and audit at Greta Beach coordinated by the Year 9 and 10 students.

DWER assisted in the supply of resources and the coordination of the audit. A total of 99.25 bags of debris was collected (50.75 audited, 48.5 unaudited) weighing 914.5 kg (346.5 audited, 568 unaudited). The top five audited items were 7,088 plastic lids, 4,675 plastic straws, 1,930 thongs, 1,166 rubber sheeting remnants and 960 polystyrene remnants.

**Table 11: KPIs for IOT support**

Measure	2023–24 target
Provide education and training on litter prevention and audits in the IOT on behalf of DWER for the Australian Government	300 students
Working with schools and/or community to collect and audit marine debris and provide data into the AMDI database	3 visits

## Partners and sponsors

KABC acknowledges the following corporate and community sponsors and partners. Without their support, KABC would not have been able to provide the important programs detailed in this annual report.

- Waste Authority
- Department of Water and Environmental Regulation
- Main Roads Western Australia
- Mars Wrigley Pty Ltd
- River Guardians, Department of Biodiversity, Conservation and Attractions
- Tangaroa Blue Foundation Inc.
- Care for Hedland
- City of Albany
- City of Armadale
- City of Belmont
- City of Bunbury
- City of Cockburn
- City of Gosnells
- City of Greater Geraldton
- City of Joondalup
- City of Kalgoorlie–Boulder
- City of Kwinana
- City of Swan
- City of Wanneroo
- Shire of Bridgetown–Greenbushes
- Shire of Broome
- Shire of Carnarvon
- Shire of Chittering
- Shire of Derby – West Kimberley
- Shire of Exmouth
- Shire of Quairading
- Town of Cambridge
- Town of Cottesloe
- Town of Victoria Park
- Western Australian Local Government Association
- Eco Surf Australia – Litter grant recipient
- Natsales
- Vanguard Press
- Tidy Towns Sustainable Communities Awards partnerships
- WA Return Recycle Renew Limited
- WA Landcare Network
- Ngurra Kajunka



Avon Descent Festival Weekend in partnership with Plastic Free River Park.

## Strategic objective 3

### Regulation and enforcement of the Litter Act

There is a strong argument for ensuring the community is aware of the penalties for littering because regulation is an effective tool in the State Government's behaviour-change toolkit

### Litter Report Scheme

The Litter Report Scheme enables registered members of the community to report littering from vehicles. This past year, an additional 981 Western Australians registered to become litter reporters. This brings the total number of registered litter reporters to 19,829 in 2023–24. Roughly consistent with the previous year, 1,047 reports were received resulting in the issue of 920 infringements, achieving an 87 per cent successful conversion rate to action.

Following recommendations from research undertaken in 2020–21, KABC has implemented several actions to increase the number of new litter reporters, and encourage existing reporters to be more active.

The Litter Report Scheme has been promoted through regular e-newsletters and the new easy-to-use reporting portal has been developed, providing reporters with an opportunity to view and track their submitted reports, thus creating scheme engagement and encouraging more active members.

Throughout the past year, the 'Unseen Heroes' anti-litter message was promoted through a range of communications and advertising materials for radio and social media including broadcast video on demand, outdoor cinema, digital AV and bus shelter displays. Through these actions, the number of infringements issued from reports has begun to see a steady increase from those in 2022–23.

### Litter investigations

KABC investigators enforce the Litter Act, focusing efforts on known hotspots and working with local government authorities and government trading enterprises to identify problem areas within their boundaries. Investigators continue to work closely with the cities of Armadale, Cockburn, Wanneroo, Swan, Rockingham, Kwinana and Serpentine Jarrahdale, as well as with government agencies such as DBCA, the Department of Planning, Lands and Heritage, Western Australian Planning Commission, the Department of Defence, Western Power and Water Corporation. Investigators also investigate contested litter infringements issued by our Litter Report Scheme and prepare prosecution briefs for these and other littering offences.

In 2023–24, on behalf of KABC, DWER investigators undertook 66 investigations, resulting in 33 litter infringement notices and three letters of warning for littering offences. In addition, three prosecution briefs were compiled, which together resulted in a rate of 52 per cent enforceable outcomes. This is a decrease in investigations of more than 30 per cent. The reason behind this is currently being investigated.



Captivate Capel event

## Strategic objective 4

### Monitor the level of litter in WA and its marine environment and evaluate program effectiveness

Good data will enable progress to be measured and reported. Data gathered needs to provide a range of datasets to adequately inform policy development and evaluation for a range of State Government program needs

### Australian Litter Measure (AusLM)

The 2023–24 financial year saw two litter counts using the AusLM litter methodology undertaken for KABC by Perth NRM in November 2023 and May 2024. The results will be used to measure the effectiveness of KABC programs at the end of the Litter Prevention Strategy 2020–2025. The audit covered 10 locations (local government areas) and 265 transects within 57 sites using digital data capture technology developed by KABC Services staff. To date, five bi-annual surveys have been completed using the AusLM methodology.

In 2023–24, across 107,677 square metres surveyed, 10,700 items of litter were counted, with a calculated volume of 740.99 litres.

Cigarette butts and filters were the most common item by count, while construction materials were the highest item by volume. On a raw basis, industrial sites contained the highest litter by count and volume; however, once figures are normalised to account for the varying square metres surveyed, retail moves into top spot by count. Beaches had the lowest litter levels by count and volume. Plastic represented the highest material found by count (56%) and volume (32%).

The 2023–24 surveys completed saw a significant reduction in both count and volume of litter recorded in comparison to the previous three surveys, despite a marginally higher area surveyed. While this is a positive observation, it is too soon to predict any consistency of falling litter numbers or volumes or seasonality of litter distribution.



Litter activities at Busselton Jetty Swim event

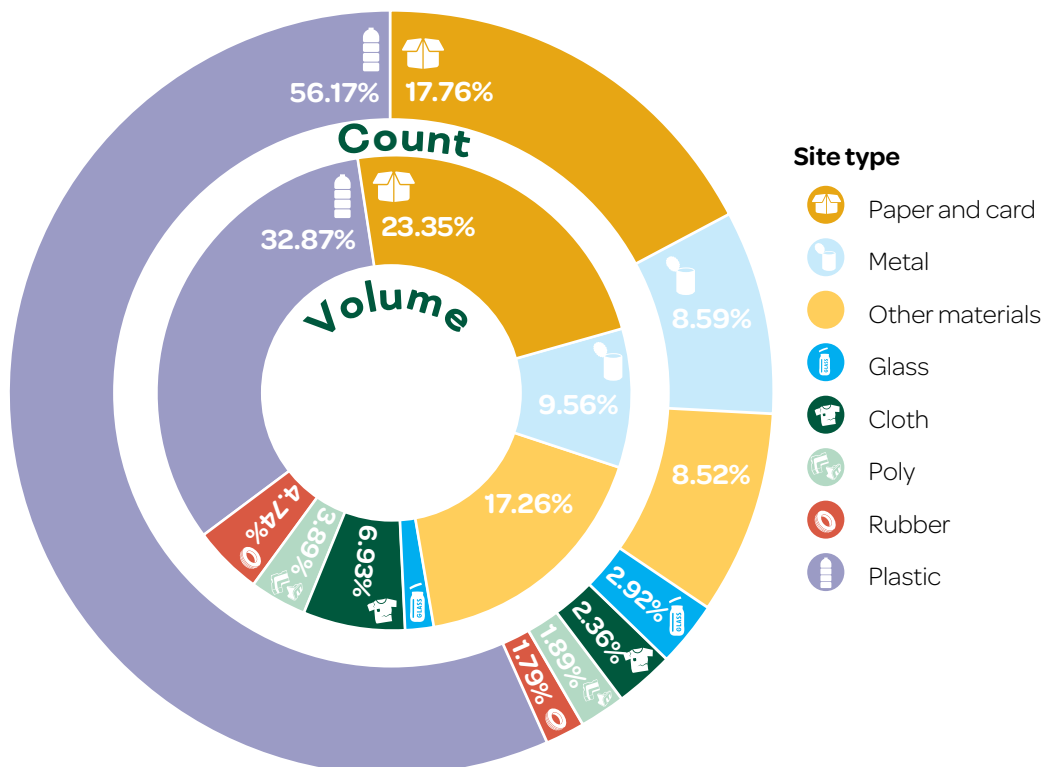
**Table 12: Indicator 1.1 – Litter reduction trends**

	Annual litter data				
	Total area surveyed	Total litter items	Litter items / 1000 m <sup>2</sup>	Total litter volume (L)	Litter volume (L) / 1000 m <sup>2</sup>
2023–24	107,677	10,700	99.37	740.99	6.88
2022–23	104,876	17,195	163.95	1,129.24	10.77
May 2022 baseline	104,726	18,245	174.22	1,145.65	10.94

**Table 13: Indicator 1.1 - Litter 2023–24 litter incidence**

2023–24 Summary data – by site type					
Site type	Total area surveyed	Total litter items	Litter items / 1000 m <sup>2</sup>	Total litter volume (L)	Litter volume (L) / 1000 m <sup>2</sup>
Beach	7,386.75	161	21.73	13.52	1.83
Retail	13,212.81	2,425	183.50	118.45	8.96
Residential	36,370.81	1,494	41.08	126.47	3.48
Industrial	21,630.10	3,206	148.22	278.87	12.89
Park	11,463.90	502	43.75	26.86	2.34
Main Road	17,612.50	2,914	165.45	176.80	10.04
Total	107,676.87	10,700	99.37	740.99	6.88

**Figure 3: Litter by source material**





# Shared responsibilities with other agencies

## Department of Water and Environmental Regulation

Under section 16 of the Litter Act, KABC is provided with the services and facilities of DWER.

DWER provides strategic policy, administrative and program management support, and delivers funded programs. A service level agreement (SLA) between the parties governs the funding of functions carried out for either party in its respective role under the Litter Act.



WARRRL Sealink Rottnest Island Beach Clean event

# Disclosures and legal compliance

## Ministerial directives

Under the Litter Act, the Minister for Environment may give written directions to KABC, either generally or in relation to particular matters. KABC did not receive any ministerial directions during 2023–24.

## Pricing policies

KABC charges on a cost-recovery basis for goods sold through its website.

## Remuneration

The remuneration of KABC members is determined by the Governor of WA, on recommendation of the Public Sector Commissioner, in accordance with the *Public Sector Management Act 1994*. Only the chair receives remuneration. Annual remuneration is outlined in Table 14.

**Table 14: Remuneration**

Position	Name	Type	Period of membership	Term of appointment	Base sitting fee	Gross remuneration*
Chair	Michael Aspinall	Annual	1 July 2023 – 30 June 2024	1 Jan 2022 – 31 Dec 2024	\$13,000	\$18,945
Deputy	Rebecca Brown	Annual	1 July 2023 – 30 June 2024	1 Jan 2022 – 31 Dec 2024	0	0
Member	Jason Menzies	Annual	1 July 2023 – 30 June 2024	14 July 2022 – 31 December 2024	0	0
Member	Don Burnett	Annual	1 July 2023 – 30 June 2024	1 Jan 2022 – 31 Dec 2024	0	0
Member	Linda Hearder	Annual	1 July 2023 – 30 June 2024	1 Jan 2022 – 31 Dec 2024	0	0
Member	Jonathan Phillips	Annual	1 July 2023 – 30 June 2024	1 Jan 2022 – 31 Dec 2024	0	0

The sitting fee for the Chair was increased in April 2024 from \$13,000 to \$37,353.

\* Includes benefits such as superannuation and goods and services tax.





Esperance Jetty

## Director and officer liability insurance

KABC members are insured with RiskCover for General Liability, Professional Liability, Personal Accident – Board Members, Personal Accident – Voluntary Workers, Personal Accident – Work Experience, and Travel.

## Meeting attendance

KABC held eight meetings during 2023–24. Scheduled meetings were held on the third Thursday of every second month from 17 August 2024. Two Special Meetings were held on 25 October 2023 and 23 April 2024. KABC appointments were made on 14 July 2022 and expire on 31 December 2024.

Table 15: Members' meeting attendance

Member	Meetings attended
Michael Aspinall	8
Rebecca Brown	7
Jason Menzies	6
Don Burnett	6
Linda Hearder	5
Jonathan Phillips	6

## Employment and industrial relations

KABC does not employ staff.





KABC promotional reusable cups

# Other legal requirements

## Advertising

Section 175ZE of the *Electoral Act 1907* requires the inclusion of a statement detailing all advertising expenditure incurred by the Keep Australia Beautiful Council.

Table 16: Advertising

Program	Agency	Value
Bin It campaign	Natsales	\$18,000
Unseen Heroes	Carat	\$100,000
Unseen Heroes	Creative.adm	\$10,135
	<b>Total</b>	<b>\$128,135</b>

# Compliance with public sector standards and ethical codes

A communications agreement between KABC and the Minister for Environment was signed on 1 July 2021.

## Ethics and integrity

KABC's Code of Conduct outlines how KABC commits to operating in the community and in its relationship with the Minister's Office, DWER and with staff in KABC Services. KABC members provide signed agreement to their Charter, Code of Conduct and Conflict of Interest policies. KABC members undertake training in ethical decision making and accountability as well as cultural awareness training. Procurement practices follow State Government guidelines and procurement policy.

## Organisational structure

Under section 16 of the Litter Act, KABC is provided with the services and facilities of any officer employed in the public service. Services are provided by staff who are employed by DWER under provisions of the *Public Sector Management Act 1994*. DWER's policies and obligations for reporting on public sector policies apply. Officers are subject to DWER's human resources policy, information technology and administrative processes, and other policy matters regulated by the *Financial Management Act 2006* and Treasurer's Instructions.

**Table 17: DWER staff (full-time equivalent) in KABC Services at 30 June 2024**

Staff status	DWER Keep Australia Beautiful Council Services staff	Keep Australia Beautiful Council	Total
Full-time permanent	5		5
Part-time permanent (including part roles)	2.3		2.3
Full-time contract	1		1
Part-time contract (including part roles)		1 (Chair)	1
Vacant			
<b>Total</b>	<b>8.3</b>	<b>1</b>	<b>9.3</b>



An internal restructure of DWER resulted in minor changes to how KABC is supported by DWER. The following roles are funded but no longer managed directly by KABC:

- The former role of Senior Investigator continues to be funded by KABC but is now managed by the Waste Investigations team, which also has responsibility for investigating and prosecuting illegal dumping activities. The intent is that KABC continues to receive the same levels of support for litter infringements but benefits from a larger team who now share responsibility for litter investigations, rather than one individual who may not always be available.
- Administrative support for the KABC team continues to be funded by KABC but the role is now managed by a directorate-wide business support function with the intention to provide more flexible support and with access to more staff as required.

An SLA for the provision of services from DWER to KABC was implemented. The SLA set out the parties' understanding of their respective statutory and other legal functions and obligations through a statement of expectations and performance deliverables for provision of services. The value of the functions costed in the SLA was calculated to be \$601,093.

## Communication

KABC's Code of Conduct outlines how KABC ensures official information remains confidential, describes the process for public interest disclosure and provides guidance on freedom of information.

KABC ensures that records of decisions and all other documentation are securely retained. Minutes of KABC meetings are circulated to members with meeting agenda papers.

## Recordkeeping plan

The KABC complies with the *State Records Act 2000* through adherence to DWER's recordkeeping plan. KABC follows the procedures required under the Act.

## KABC publications

During 2023–24, new publications released on KABC's website were:

- KABC Annual report 2022–23
- Tidy Towns Sustainable Communities Awards *Snapshots publication*
- Litterature e-newsletters (four editions)
- Program guidelines – various

# Financial statements



## Certification of financial statements

### For the reporting period ended 30 June 2024

The accompanying financial statements of the Keep Australia Beautiful Council (W.A.) have been prepared in compliance with the provisions of the *Financial Management Act 2006* from proper accounts and records to present fairly the financial transactions for the reporting period ended 30 June 2024 and the financial position as at 30 June 2024.

At the date of signing, we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.



**Michael Aspinall**

Chairperson

Keep Australia Beautiful Council (W.A.)

7 October 2024



**Rebecca Brown**

Deputy Chairperson

Keep Australia Beautiful Council (W.A.)

7 October 2024



**Hilary Manderson**

Chief Finance Officer

Keep Australia Beautiful Council (W.A.)

7 October 2024







# Auditor General

## INDEPENDENT AUDITOR'S REPORT

2024

### Keep Australia Beautiful Council (W.A.)

To the Parliament of Western Australia

## Report on the audit of the financial statements

### Opinion

I have audited the financial statements of the Keep Australia Beautiful Council (W.A.) (Council) which comprise:

- the statement of financial position as at 30 June 2024, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended
- notes comprising a summary of material accounting policies and other explanatory information.

In my opinion, the financial statements are:

- based on proper accounts and present fairly, in all material respects, the operating results and cash flows of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2024 and the financial position as at the end of that period
- in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions.

### Basis for opinion

I conducted my audit in accordance with the Australian Auditing Standards. My responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of my report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### Responsibilities of the Council for the financial statements

The Council is responsible for:

- keeping proper accounts
- preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions
- such internal control as it determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, the Council is responsible for:

- assessing the entity's ability to continue as a going concern
- disclosing, as applicable, matters related to going concern
- using the going concern basis of accounting unless the Western Australian Government has made policy or funding decisions affecting the continued existence of the Council.

### **Auditor's responsibilities for the audit of the financial statements**

As required by the *Auditor General Act 2006*, my responsibility is to express an opinion on the financial statements. The objectives of my audit are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.

A further description of my responsibilities for the audit of the financial statements is located on the Auditing and Assurance Standards Board website. This description forms part of my auditor's report and can be found at [https://www.auasb.gov.au/auditors\\_responsibilities/ar4.pdf](https://www.auasb.gov.au/auditors_responsibilities/ar4.pdf)

## **Report on the audit of controls**

### **Opinion**

I have undertaken a reasonable assurance engagement on the design and implementation of controls exercised by the Keep Australia Beautiful Council (W.A.). The controls exercised by the Keep Australia Beautiful Council (W.A.) are those policies and procedures established to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with the State's financial reporting framework (the overall control objectives).

In my opinion, in all material respects, the controls exercised by the Keep Australia Beautiful Council (W.A.) are sufficiently adequate to provide reasonable assurance that the controls within the system were suitably designed to achieve the overall control objectives identified as at 30 June 2024, and the controls were implemented as designed as at 30 June 2024.

### **The Council's responsibilities**

The Council is responsible for designing, implementing and maintaining controls to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property and the incurring of liabilities are in accordance with the *Financial Management Act 2006*, the Treasurer's Instructions and other relevant written law.

## Auditor General's responsibilities

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the suitability of the design of the controls to achieve the overall control objectives and the implementation of the controls as designed. I conducted my engagement in accordance with Standard on Assurance Engagements ASAE 3150 Assurance Engagements on Controls issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements and plan and perform my procedures to obtain reasonable assurance about whether, in all material respects, the controls are suitably designed to achieve the overall control objectives and were implemented as designed.

An assurance engagement involves performing procedures to obtain evidence about the suitability of the controls design to achieve the overall control objectives and the implementation of those controls. The procedures selected depend on my judgement, including an assessment of the risks that controls are not suitably designed or implemented as designed. My procedures included testing the implementation of those controls that I consider necessary to achieve the overall control objectives.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

## Limitations of controls

Because of the inherent limitations of any internal control structure, it is possible that, even if the controls are suitably designed and implemented as designed, once in operation, the overall control objectives may not be achieved so that fraud, error or non-compliance with laws and regulations may occur and not be detected. Any projection of the outcome of the evaluation of the suitability of the design of controls to future periods is subject to the risk that the controls may become unsuitable because of changes in conditions.

## Report on the audit of the key performance indicators

### Opinion

I have undertaken a reasonable assurance engagement on the key performance indicators of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2024 reported in accordance with *Financial Management Act 2006* and the Treasurer's Instructions (legislative requirements). The key performance indicators are the Under Treasurer-approved key effectiveness indicators and key efficiency indicators that provide performance information about achieving outcomes and delivering services.

In my opinion, in all material respects, the key performance indicators report of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2024 is in accordance with the legislative requirements, and the key performance indicators are relevant and appropriate to assist users to assess the Keep Australia Beautiful Council (W.A.)'s performance and fairly represent indicated performance for the year ended 30 June 2024.

### The Council's responsibilities for the key performance indicators

The Council is responsible for the preparation and fair presentation of the key performance indicators in accordance with the *Financial Management Act 2006* and the Treasurer's Instructions and for such internal controls as the Council determines necessary to enable the



preparation of key performance indicators that are free from material misstatement, whether due to fraud or error.

In preparing the key performance indicators, the Council is responsible for identifying key performance indicators that are relevant and appropriate, having regard to their purpose in accordance with Treasurer's Instruction 904 Key Performance Indicators.

### **Auditor General's responsibilities**

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the key performance indicators. The objectives of my engagement are to obtain reasonable assurance about whether the key performance indicators are relevant and appropriate to assist users to assess the entity's performance and whether the key performance indicators are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. I conducted my engagement in accordance with Standard on Assurance Engagements ASAE 3000 Assurance Engagements Other than Audits or Reviews of Historical Financial Information issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements relating to assurance engagements.

An assurance engagement involves performing procedures to obtain evidence about the amounts and disclosures in the key performance indicators. It also involves evaluating the relevance and appropriateness of the key performance indicators against the criteria and guidance in Treasurer's Instruction 904 for measuring the extent of outcome achievement and the efficiency of service delivery. The procedures selected depend on my judgement, including the assessment of the risks of material misstatement of the key performance indicators. In making these risk assessments, I obtain an understanding of internal control relevant to the engagement in order to design procedures that are appropriate in the circumstances.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### **My independence and quality management relating to the report on financial statements, controls and key performance indicators**

I have complied with the independence requirements of the *Auditor General Act 2006* and the relevant ethical requirements relating to assurance engagements. In accordance with ASQM 1 Quality Management for Firms that Perform Audits or Reviews of Financial Reports and Other Financial Information, or Other Assurance or Related Services Engagements, the Office of the Auditor General maintains a comprehensive system of quality management including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

### **Other information**

The Council is responsible for the other information. The other information is the information in the entity's annual report for the year ended 30 June 2024, but not the financial statements, key performance indicators and my auditor's report.

My opinions on the financial statements, controls and key performance indicators do not cover the other information and accordingly I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, controls and key performance indicators, my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements and key

performance indicators or my knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I did not receive the other information prior to the date of this auditor's report. When I do receive it, I will read it and if I conclude that there is a material misstatement in this information, I am required to communicate the matter to those charged with governance and request them to correct the misstated information. If the misstated information is not corrected, I may need to retract this auditor's report and re-issue an amended report.

### **Matters relating to the electronic publication of the audited financial statements and key performance indicators**

This auditor's report relates to the financial statements and key performance indicators of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2024 included in the annual report on the Council's website. The Council's management is responsible for the integrity of the Council's website. This audit does not provide assurance on the integrity of the Council's website. The auditor's report refers only to the financial statements, controls and key performance indicators described above. It does not provide an opinion on any other information which may have been hyperlinked to/from the annual report. If users of the financial statements and key performance indicators are concerned with the inherent risks arising from publication on a website, they are advised to contact the entity to confirm the information contained in the website version.



Patrick Arulsingham  
Senior Director Financial Audit  
Delegate of the Auditor General for Western Australia  
Perth, Western Australia  
7 October 2024



# Statement of Comprehensive Income

For the year ended 30 June 2024

	Notes	2023 \$	2024 \$
<b>Cost of services</b>			
<b>Expenses</b>			
Employee benefits expense	2.1	884,931	942,321
Grants and subsidies	2.2	80,631	68,555
Supplies and services	2.3	1,077,715	824,131
Other expenses	2.4	58,629	(27,941)
<b>Total cost of services</b>		<b>2,101,906</b>	<b>1,807,066</b>
<b>Income</b>			
Grants and subsidies	3.1	43,000	50,000
Charges and fees	3.2	363,596	298,516
Interest revenue		19,100	10,026
Other income	3.4	34,134	1,296
<b>Total income</b>		<b>459,830</b>	<b>359,838</b>
<b>Net cost of services</b>		<b>1,642,076</b>	<b>1,447,228</b>
<b>Income from State Government</b>			
Income from other public sector entities	3.3	1,233,000	1,138,260
Resources received	3.3	601,093	230,469
<b>Total income from State Government</b>		<b>1,834,093</b>	<b>1,368,729</b>
<b>Deficit for the period</b>		<b>192,017</b>	<b>(78,499)</b>
<b>Total comprehensive loss for the period</b>		<b>192,017</b>	<b>(78,499)</b>

The Statement of Comprehensive Income should be read in conjunction with the accompanying notes.



# Statement of Financial Position

As at 30 June 2024

	Notes	2024 \$	2023 \$
<b>Assets</b>			
<b>Current Assets</b>			
Cash and cash equivalents	5.1	504,967	372,813
Receivables	4.1	277,841	227,725
Other current assets	4.2	1,779	1,830
<b>Total Current Assets</b>		<b>784,587</b>	<b>602,368</b>
<b>Total assets</b>		<b>784,587</b>	<b>602,368</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Payables	4.3	129,386	139,184
<b>Total Current Liabilities</b>		<b>129,386</b>	<b>139,184</b>
<b>Total liabilities</b>		<b>129,386</b>	<b>139,184</b>
<b>Net assets</b>		<b>655,201</b>	<b>463,184</b>
<b>Equity</b>			
Accumulated surplus	7.8	655,201	463,184
<b>Total equity</b>		<b>655,201</b>	<b>463,184</b>

The Statement of Financial Position should be read in conjunction with the accompanying notes.



## Statement of Changes in Equity

For the year ended 30 June 2024

	Notes	Accumulated surplus \$	Total equity \$
<b>Balance at 1 July 2022</b>		541,683	541,683
Deficit		(78,499)	(78,499)
Total comprehensive loss for the period		(78,499)	(78,499)
<b>Balance at 30 June 2022</b>	7.8	<b>463,184</b>	<b>463,184</b>
<b>Balance at 1 July 2023</b>		463,184	463,184
Surplus		192,017	192,017
Total comprehensive loss for the period		192,017	192,017
<b>Balance at 30 June 2023</b>	7.8	<b>655,201</b>	<b>655,201</b>

The Statement of Changes in Equity should be read in conjunction with the accompanying notes.





## Statement of Cash Flows

For the year ended 30 June 2024

	Notes	2024 \$	2023 \$
<b>Cash flows from State Government</b>			
Grants		1,276,000	1,138,260
<b>Net cash provided by State Government</b>		<b>1,276,000</b>	<b>1,138,260</b>
Utilised as follows:			
<b>Cash flows from operating activities</b>			
<b>Payments</b>			
Employee benefits		(902,150)	(936,515)
Supplies and services		(464,241)	(569,041)
Grants and subsidies		(80,631)	(69,355)
GST payments on purchases		(51,175)	(64,123)
GST payments to taxation authority		-	(25,615)
Other payments		(10,755)	(11,079)
<b>Receipts</b>			
Grants and subsidies		20,000	30,000
Charges and fees		270,958	216,423
Interest received		19,100	10,026
GST receipts on sales		8,800	96,368
GST receipts from taxation authority		12,114	-
Other receipts		34,134	1,515
<b>Net cash used in operating activities</b>		<b>(1,143,846)</b>	<b>(1,321,396)</b>
Net decrease in cash and cash equivalents		132,154	(183,136)
Cash and cash equivalents at the beginning of the period		372,813	555,949
<b>Cash and cash equivalents at the end of period</b>	5.1	<b>504,967</b>	<b>372,813</b>

The Statement of Cash Flows should be read in conjunction with the accompanying notes.



# Notes to the Financial Statements

For the year ended 30 June 2024

## 1 Basis of preparation

The Keep Australia Beautiful Council (W.A.) ("Council") is a Western Australia Government entity and is controlled by the State of Western Australia, which is the ultimate parent. The Council is a not-for-profit entity (as profit is not its principal objective).

These annual financial statements were authorised for issue by the Keep Australia Beautiful Council (W.A.) on 7 October 2024.

### Statement of compliance

These general purpose financial statements comply with Australian Accounting Standards - Simplified Disclosures. The general purpose financial statements have been prepared in accordance with Australian Accounting Standards, the Framework, Statement of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board as applied by Treasurer's instructions. Several of these are modified by Treasurer's instructions to vary application, disclosure, format and wording. The Act and Treasurer's instructions are legislative provisions governing the preparation of financial statements and take precedence over Australian Accounting Standards, the Framework, Statement of Accounting Concepts and other authoritative pronouncements of the Australian Accounting Standards Board. Where modification is required and has had a material or significant financial effect upon the reported results, details of that modification and the resulting financial effect are disclosed in the notes to the financial statements.

### Basis of preparation

These financial statements are presented in Australian dollars applying the accrual basis of accounting and using the historical cost convention. Certain balances will apply a different measurement basis (such as the fair value basis). Where this is the case the different measurement basis is disclosed in the associated note. All values are rounded to the nearest dollar.

### Judgements and estimates

Judgements, estimates and assumptions are required to be made about financial information being presented. The significant judgements and estimates made in the preparation of these financial statements are disclosed in the notes where amounts affected by those judgements and / or estimates are disclosed. Estimates and associated assumptions are based on professional judgements derived from historical experience and various other factors that are believed to be reasonable under the circumstances.

### Accounting for Goods and Services Tax (GST)

Income, expenses and assets are recognised net of the amount of goods and services tax (GST), except that the:

- (a) amount of GST incurred by the Council as a purchaser that is not recoverable from the Australian Taxation Office (ATO) is recognised as part of an asset's cost of acquisition or as part of an item of expense; and
- (b) receivables and payables are stated with the amount of GST included.

Cash flows are included in the Statement of cash flows on a gross basis. However, the GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.



# Notes to the Financial Statements

For the year ended 30 June 2024

## Comparative figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current reporting period.

Except when an Australian Accounting Standard permits or requires otherwise, comparative information is presented in respect of the previous period for all amounts reported in the financial statements. AASB 1060 provides relief from presenting comparatives for:

- Property, Plant and Equipment reconciliations;
- Intangible Asset reconciliations; and
- Right-of-Use Asset reconciliations.

## 2 Use of our funding

### Expenses incurred in the delivery of services

This section provides additional information about how the Council's funding is applied and the accounting policies that are relevant for an understanding of the items recognised in the financial statements. The primary expenses incurred by the Council in achieving its objectives and the relevant notes are:

	Notes	2024 \$	2023 \$
Employee benefits expense	2.1	884,931	942,321
Grants and subsidies	2.2	80,631	68,555
Supplies and services	2.3	1,077,715	824,131
Other expenses	2.4	58,629	(27,941)

### 2.1 Employee benefits expense

	2024 \$	2023 \$
Employee benefits	796,174	858,258
Superannuation - defined contribution plans	88,757	84,063
<b>Total Employee benefits expense</b>	<b>884,931</b>	<b>942,321</b>



# Notes to the Financial Statements

## For the year ended 30 June 2024

**Employee Benefits:** The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (W.A.) service section. Employee benefits are recouped monthly and the costs include wages and salaries and leave entitlements.

**Superannuation:** The amount recognised in profit or loss of the Statement of Comprehensive Income comprises employer contributions paid to the GSS (concurrent contributions), the WSS, the GESBs, or other superannuation funds.

The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (W.A.). Provision for benefits accruing to employees in respect of annual leave and long service leave for services rendered are held by the employing authority provisions.

### 2.2 Grants and subsidies

The Council promotes waste reduction by engaging the community in providing grants. Funds are applied for, assessed and provided to worthy recipients.

	2024 \$	2023 \$
<b>Recurrent</b>		
Care for Hedland Environmental Association Inc	-	150
Carnamah Lions Club	-	250
City of Bunbury	-	7,370
City of Perth	-	682
Comet Bay College	2,575	-
Dolphin Quays Waterways	5,000	-
Duncraig Primary School	-	2,431
Earth Solutions-Avon Valley Inc	-	2,210
Hopetoun Community Resource Centre	-	3,678
Horrocks Community Centre	-	900
Kalbarri District High School	300	700
Kalgoorlie Boulder Urban Landcare Group	-	150
Keep Albany Beautiful Committee	-	348
Keep Australia Beautiful National Association	10,000	-
Lions Club of Northampton	500	-
Michael Wood & Associates Pty Ltd T/A Eco Surf Australia	5,000	5,000
Nannup Community Resource Centre	3,500	-
Nannup Garden Village	7,579	-
Natalie Jane Callanan t/a Pilbara Dive and Tours	-	5,295



# Notes to the Financial Statements

For the year ended 30 June 2024

## 2.2 Grants and subsidies (continued)

	2024	2023
	\$	\$
Ngarluma and Yindjibarndi Foundation	500	-
Northampton Lions Club	300	-
Our Lady Of Lourdes School	-	1,960
Ozfish Unlimited Ltd	-	4,086
Paraburdoo Mens Shed	1,000	-
Repair Cafe Bassendean Inc	-	2,250
Shire of Capel	5,000	-
Shire of Carnamah	-	2,225
Shire of Carnarvon	3,773	300
Shire of Collie	500	-
Shire Of East Pilbara	250	-
Shire of Exmouth	-	4,900
Shire of Irwin	-	150
Shire of Kent	4,995	-
Shire of Leonora	1,814	-
Shire of Pingelly	5,500	4,920
Shire of Sandstone	450	-
Shire of Three Springs	250	1,000
Shire of Upper Gascoyne	10,500	2,900
Tangaroa Blue Foundation Ltd	-	5,000
Tjaltjraak Native Title Aboriginal Corporation	500	-
Track Care WA Inc	8,845	-
Walpole Community Resource Centre Inc	1,000	3,760
Williams Community Resource Centre	-	940
Wongan Tidy Towns Committee	1,000	-
York Community Resource Centre Inc	-	5,000
Total Grants and Subsidies	80,631	68,555
<b>Total Grants and Subsidies</b>	<b>80,631</b>	<b>68,555</b>



## Notes to the Financial Statements

### For the year ended 30 June 2024

Transactions in which the Council provides goods, services, assets (or extinguishes a liability) or labour to another party without receiving approximately equal value in return are categorised as 'Grant or subsidy expenses.' Grants can either be operating or capital in nature.

Grants can be paid as general purpose grants which refer to grants that are not subject to conditions regarding their use. Alternatively, they may be paid as specific purpose grants which are paid for a particular purpose and/or have conditions attached regarding their use.

Grants and other transfers to third parties (other than contribution to owners) are recognised as an expense in the reporting period in which they are paid or payable. They include transactions such as: grants, subsidies, personal benefit payments made in cash to individuals, other transfer payments made to public sector agencies, local government, non-government schools, and community groups.



# Notes to the Financial Statements

For the year ended 30 June 2024

## 2.3 Supplies and Services

Supplies and services are recognised as an expense in the reporting period in which they are incurred. The carrying amounts of any materials held for distribution are expensed when the materials are distributed.

	2024	2023
	\$	\$
<b>Supplies and services</b>		
Consultants and contractors	652,252	289,371
Consumables and materials	75,434	226,050
Advertising	132,635	90,978
Travel	63,970	55,631
Accommodation	67,515	71,723
Telecommunication Services	-	1,839
Catering	28,461	17,560
Other	57,448	70,979
<b>Total supplies and services expenses</b>	<b>1,077,715</b>	<b>824,131</b>

## 2.4 Other expenses

	2024	2023
	\$	\$
<b>Other expenses</b>		
Expected credit losses - (reversed) / expense <sup>(a)</sup>	21,155	(117,959)
Rental - equipment, vehicles and venues <sup>(b)</sup>	10,754	12,896
Write-offs <sup>(c)</sup>	26,720	77,122
<b>Total other expenses</b>	<b>58,629</b>	<b>(27,941)</b>

**(a) Expected credit losses** is an allowance of trade receivables and is measured at the lifetime expected credit losses at each reporting date. The Council has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

**(b) Rental expenses** include:

- (i) Short-term leases with a lease term of 12 months or less;
- (ii) Low value leases with an underlying value of \$5,000 or less; and
- (iii) Variable lease payments recognised in the period in which the event or condition that triggers those payments occurs.

**(c) Write-offs**

During the financial year under review, \$26,720 of litter infringements were written-off under the authority of the Council (2023: \$77,122).



# Notes to the Financial Statements

For the year ended 30 June 2024

## 3 Council funding sources

### How we obtain our funding

This section provides additional information about how the Council obtains its funding and the relevant accounting policy notes that govern the recognition and measurement of this funding.

The Council receives income from the Waste Authority Resource and Recovery legislation, fee income resulting from litter infringement notices (*Litter Act 1979*) and income from the State Government.

The primary income received by the Council and the relevant notes are:

	Notes	2024 \$	2023 \$
Grants and subsidies	3.1	43,000	50,000
Charges and fees	3.2	363,596	298,516
Income from State Government	3.3	1,834,093	1,368,729
Other income	3.4	34,134	1,296

### 3.1 Grants and subsidies

	2024 \$	2023 \$
Indian Ocean Territories	43,000	30,000
Industry Grants and Levies - Mars Wrigley	-	20,000
<b>Total grants and subsidies</b>	<b>43,000</b>	<b>50,000</b>

Grants and subsidies are recognised as income at fair value when the grant and subsidies payments are received or receivable.

### 3.2 Charges and fees

	2024 \$	2023 \$
Fines - litter infringements	363,596	298,516

Income from litter infringements is recognised immediately when issued.





# Notes to the Financial Statements

For the year ended 30 June 2024

## 3.3 Income from State Government

	2024 \$	2023 \$
<b>Income from other public sector entities during the period:</b>		
<b><u>Grants and subsidies</u></b>		
Department of Water and Environmental Regulation	166,000	177,000
Main Roads Western Australia	30,000	30,000
Waste Authority	1,037,000	931,260
<b>Total grants and subsidies</b>	<b>1,233,000</b>	<b>1,138,260</b>
<b>Resources received from other public sector entities during the period:</b>		
<b><u>Services received free of charge</u></b>		
Department of Water and Environmental Regulation	601,093	230,469
<b>Total services received free of charge</b>	<b>601,093</b>	<b>230,469</b>
<b>Total income from State Government</b>	<b>1,834,093</b>	<b>1,368,729</b>

### Income from other public sector entities

Income from other public sector entities is recognised as income when the Council has satisfied its performance obligations under the funding agreement. If there is no performance obligation, income will be recognised when the Council receives the funds.

### Resources received from other public sector entities

Resources received from other public sector entities are recognised as income equivalent to the fair value of the assets, or the fair value of those services that can be reliably determined and which would have been purchased if not donated.

## 3.4 Other income

	2024 \$	2023 \$
Sale of Litter Bags	-	1,027
Other revenue	34,134	269
<b>Total other income</b>	<b>34,134</b>	<b>1,296</b>

### Sales

Revenue is recognised at the transaction price when the Council transfers control of the goods or other assets to customers.



# Notes to the Financial Statements

For the year ended 30 June 2024

## 4 Assets and liabilities

This section sets out those assets and liabilities that arose from the Council's controlled operations and includes other assets utilised for economic benefits and liabilities incurred during normal operations:

	Notes	2024 \$	2023 \$
Receivables	4.1	277,841	227,725
Other current assets	4.2	1,779	1,830
Payables	4.3	129,386	139,184

### 4.1 Receivables

	2024 \$	2023 \$
<b>Current</b>		
Trade receivables	368,538	324,141
Allowance for impairment of trade receivables	(118,282)	(97,127)
GST Receivable	25,151	-
Other debtors	2,434	711
<b>Total current</b>	<b>277,841</b>	<b>227,725</b>
<b>Total receivables</b>	<b>277,841</b>	<b>227,725</b>

The Council does not hold any collateral or other credit enhancements as security for receivables.

Trade receivables are recognised at original invoice amount less any allowances for uncollectible amounts (i.e. impairment). The carrying amount of net trade receivables is equivalent to fair value as it is due for settlement within 30 days.

### 4.2 Other current assets

	2024 \$	2023 \$
<b>Current</b>		
Prepayments	1,779	1,830
<b>Total other current assets</b>	<b>1,779</b>	<b>1,830</b>

Other non-financial assets include prepayments which represent payments in advance of receipt of goods or services or that part of expenditure made in one accounting period covering a term extending beyond that period.



# Notes to the Financial Statements

For the year ended 30 June 2024

## 4.3 Payables

	2024	2023
	\$	\$
<b>Current</b>		
Trade payables	9,717	-
Other payables – unallocated infringement receipts	21,398	16,491
Accrued expenses	98,271	114,360
GST payable	-	8,333
<b>Total payables</b>	<b>129,386</b>	<b>139,184</b>

**Payables:** are recognised at the amounts payable when the Council becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as settlement is generally within 15 to 30 days.

## 5 Financing

This section sets out the material balances and disclosures associated with the financing and cash flows of the Council.

	Notes	2024	2023
		\$	\$
Cash and cash equivalents	5.1	504,967	372,813

### 5.1 Cash and cash equivalents

	2024	2023
	\$	\$
Cash and cash equivalents	504,967	372,813

For the purpose of the statement of cash flows, cash and cash equivalent assets comprise short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.



# Notes to the Financial Statements

For the year ended 30 June 2024

## 6 Financial instruments and contingencies

This note sets out the key risks management policies and measurement techniques of the Council.

	<b>Notes</b>
Financial instruments	6.1
Contingent assets and liabilities	6.2

### 6.1 Financial instruments

The carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are:

	<b>2024</b>	<b>2023</b>
	<b>\$</b>	<b>\$</b>
<b><u>Financial assets</u></b>		
Cash and cash equivalents	504,967	372,813
Financial assets at amortised cost <sup>(a)</sup>	250,256	227,014
<b>Total financial assets</b>	<b>755,223</b>	<b>599,827</b>
<b><u>Financial Liabilities</u></b>		
Financial liabilities at amortised cost <sup>(b)</sup>	129,386	130,851
<b>Total financial liabilities</b>	<b>129,386</b>	<b>130,851</b>

(a) The amount of Financial assets at amortised cost excludes the GST recoverable from the Australian Taxation Office (statutory receivable).

(b) The amount of Financial liabilities at amortised cost excludes GST payable to the Australian Taxation Office (statutory payable).

### 6.2 Contingent assets and liabilities

Contingent assets and contingent liabilities are not recognised in the statement of financial position but are disclosed and, if quantifiable, are measured at the best estimate.

Contingent assets and liabilities are presented inclusive of GST receivable or payable, respectively.

#### 6.2.1 Contingent assets

The Council had no contingent assets as at 30 June 2024 (2023: None).



# Notes to the Financial Statements

For the year ended 30 June 2024

## 6.2.2 Contingent liabilities

### Contaminated Sites

Under the *Contaminated Sites Act 2003*, the Council is required to report known and suspected contaminated sites to the Department of Water and Environmental Regulation (DWER). In accordance with the Act, DWER classifies these sites on the basis of the risk to human health, the environment and environmental values. Where sites are classified as 'contaminated – remediation required' or 'possibly contaminated – investigation required,' the Council may have a liability in respect of investigation or remediation expenses.

During the year, the Council reported no contaminated sites to DWER (2023: None).

## 7 Other disclosures

This section includes additional material disclosures required by accounting standards or other pronouncements for the understanding of this financial report.

	<b>Notes</b>
Events occurring after the end of the reporting period	7.1
Initial application of Australian Accounting Standards	7.2
Key management personnel	7.3
Related party transactions	7.4
Related bodies	7.5
Affiliated bodies	7.6
Remuneration of auditors	7.7
Equity	7.8
Supplementary financial information	7.9

### 7.1 Events occurring after the end of the reporting period

There are no significant events that occurred after the end of the reporting period.

### 7.2 Initial application of Australian Accounting Standards

The following standards are operative for reporting periods ended on or after 30 June 2024:

- AASB 2021-2 - Amendments to Australian Accounting Standards – Disclosure of Accounting Policies and Definition of Accounting Estimates
- AASB 2021-5 - Amendments to Australian Accounting Standards – Deferred Tax related to Assets and Liabilities arising from a Single Transaction
- AASB 2021-6 - Amendments to Australian Accounting Standards – Disclosure of Accounting Policies: Tier 2 and Other Australian Accounting Standards



# Notes to the Financial Statements

## For the year ended 30 June 2024

- AASB 2021-7b - Amendments to Australian Accounting Standards – Effective Date of Amendments to AASB 10 and AASB 128 and Editorial Corrections
- AASB 2022-1 - Amendments to Australian Accounting Standards – Initial Application of AASB 17 and AASB 9 – Comparative Information
- AASB 2022-7 - Editorial Corrections to Australian Accounting Standards and Repeal of Superseded and Redundant Standards
- AASB 2022-8 - Amendments to Australian Accounting Standards – Insurance Contracts: Consequential Amendments
- AASB 2023-2 - Amendments to Australian Accounting Standards – International Tax Reform – Pillar Two Model Rules
- AASB 2023-4 - Amendments to Australian Accounting Standards – International Tax Reform – Pillar Two Model Rules: Tier 2 Disclosures

The Council has assessed the abovementioned standards and considers the above standards do not or will not have any material impact on the Council accounts.

### 7.3 Key management personnel

The Council has determined key management personnel to include Cabinet Ministers, council members, and senior officers of the Council. The Council does not incur expenditures to compensate Ministers and those disclosures may be found in the *Annual Report on State Finances*.

The total fees, salaries, superannuation, non-monetary benefits and other benefits for council members and senior officers of the Council for the reporting period are presented within the following bands:

<b>Compensation of members of the Council:</b>	<b>2024</b>	<b>2023</b>
<b>Compensation band (\$)</b>		
0 - 50,000	1	1
	<b>2024</b>	<b>2023</b>
	<b>\$</b>	<b>\$</b>
<b>Total compensation of the council members</b>	<b>18,322</b>	<b>13,438</b>
<b>Compensation of Senior Officers:</b>	<b>2024</b>	<b>2023</b>
<b>Compensation band (\$)</b>		
100,001 - 150,000	1	1
	<b>2024</b>	<b>2023</b>
	<b>\$</b>	<b>\$</b>
<b>Total compensation of senior officers</b>	<b>142,965</b>	<b>127,844</b>

# Notes to the Financial Statements

For the year ended 30 June 2024

## 7.4 Related party transactions

The Council is a wholly owned public sector entity that is controlled by of the State of Western Australia.

Related parties of the Council include:

- all cabinet ministers and their close family members, and their controlled or jointly controlled entities;
- all council members, senior officers and their close family members, and their controlled or jointly controlled entities;
- other departments and statutory authorities, including related bodies, which are included in the whole of government consolidated financial statements (i.e. wholly owned public sector entities);
- associates and joint ventures of a wholly owned public sector entity; and
- the Government Employees Superannuation Board (GESB).

## Material transactions with other related parties

Outside of normal citizen type transactions with the Council, there were no other related party transactions that involved key management personnel and / or their close family members and / or their controlled (or jointly controlled) entities.

## 7.5 Related bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as related bodies under the definitions included in Treasurer's Instruction 951 "Related and Affiliated Bodies".

## 7.6 Affiliated bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as affiliated bodies under the definitions included in Treasurer's Instruction 951 "Related and Affiliated Bodies".

## 7.7 Remuneration of auditors

Remuneration paid or payable to the Auditor General in respect of the audit for the current financial year is as follows:

	2024	2023
	\$	\$
Auditing the accounts, financial statements, controls and key performance indicators	20,000	18,000



# Notes to the Financial Statements

For the year ended 30 June 2024

## 7.8 Equity

The Western Australian Government holds the equity interest in the Council on behalf of the community. Equity represents the residual interest in the net assets of the Council.

	2024	2023
	\$	\$
<b>Accumulated Surplus</b>		
Balance at start of period	463,184	541,683
Result for the period	192,017	(78,499)
<b>Balance at end of period</b>	<b>655,201</b>	<b>463,184</b>

## 7.9 Supplementary financial information

### (a) Write-offs

During the financial year under review, \$26,720 of litter infringements were written-off under the authority of the Council (2023: \$77,122).

### (b) Losses through theft, defaults and other causes

During the financial year there were no losses of public money and public and other property through theft or default (2023: None).

### (c) Gifts of public property

The Council had no gifts of public property during the financial year (2023: None).







## Certification of key performance indicators

For the reporting period ended 30 June 2024

We hereby certify that the key performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Keep Australia Beautiful Council (W.A.)'s performance, and fairly represent the performance of the Keep Australia Beautiful Council (W.A.) for the financial year ended 30 June 2024.



**Michael Aspinall**

Chairperson

Keep Australia Beautiful Council (W.A.)

7 October 2024



**Rebecca Brown**

Deputy Chair

Keep Australia Beautiful Council (W.A.)

7 October 2024



## Key performance indicators

### Outcome Based Management Framework

Keep Australia Beautiful Council (W.A.) (KABC) structures its activities to promote a reduction in litter and littering behaviour in Western Australia. There are three services provided by KABC to the community under this outcome. Results with significant variances of 10% or more compared with the Target and prior year results are explained.

Government Goal	Desired outcome	Services
Better Places: A quality environment with liveable and affordable communities and vibrant regions.	Reduction in litter and littering behaviour in Western Australia.	Service 1: Monitoring litter levels in Western Australia
		Service 2: Enforcement of the <i>Litter Act 1979</i>
		Service 3: Providing education, awareness, and engagement programs

## Key effectiveness indicators

### Outcome 1: Reduction in litter and littering behaviour in Western Australia

The *Litter Act 1979* makes provision for the abatement of litter and confers powers upon KABC.

KABC achieves litter abatement through enforcement and the application of penalties for littering and through the development and implementation of community education, participation, and awareness programs. These programs are designed to encourage and support people to change their attitudes and behaviours towards litter prevention and disposal and to participate in activities which help clean and maintain their environment. Programs include advertising and promotion, event support, school and community education and participation programs and partnerships with key organisations.

Over the years, an ongoing downward trend in litter points to the success of KABC's programs implemented through the *Litter Prevention Strategy for Western Australia 2020–2025* and previous litter prevention strategies.

KABC has monitored litter levels in Western Australia by funding two annual audits of litter levels through the National Litter Index (NLI) until 2019–20 and now using a new methodology agreed to by all Australian jurisdictions, the Australian Litter Measure (AusLM), since 2020–21.



## Indicator 1.1: The amount of litter reduction as measured by the Australian Litter Measure.

	Items per 1,000 m <sup>2</sup>						Volume L/1,000 m <sup>2</sup>					
	19-20	20-21	21-22	22-23	23-24	23-24	19-20	20-21	21-22	22-23	23-24	23-24
	Actual				Target	Actual	Actual				Target	Actual
NLI /AusLM	36	332	174	163.95	150	99.37	4.7	21	10.94	10.77	10	6.88
Movement compared to prior year	-1	296	-158	-10.05		-64.58	-0.61	16.3	-10.06	-0.17		-3.89

Table 1: National Litter Index 2019 to 2020 /AusLM 2021 to 2023

### Analysis

The Australian Litter Measure (AusLM) was developed in a jurisdiction-wide collaboration, through a project working group, to address dissatisfaction with the litter information and data previously provided to Australian governments under the National Litter Index.

The significant improvement in litter levels in 2023–24 can be attributed to having two counts for the year for more accurate data (May and November) and the success of KABC’s education and awareness programs, including its work with a strong community base of volunteers.

## Indicator 1.2: Percentage of litter infringements enforced through the Litter Report Scheme

	2019-20 Actual	2020-21 Actual	2021-22 Actual	2022-23 Actual	2023-24 Target	2023-24 Actual	Variation
Percentage of litter infringements enforced through the Litter Report Scheme	92	96	91	92	96	87	-9

### Analysis

The total number of infringements was 920 with 119 being withdrawn, resulting in a percentage converted to infringements of 87 per cent.



### Indicator 1.3: Percentage of littering investigations leading to an enforceable outcome

	2019–20	2020–21	2021–22	2022–23	2023–24	Variation
Percentage of littering investigations leading to an enforceable outcome	71	69	81	84	50	-34

\*Note: There is no target set for this indicator as the occurrence and complexity of investigations cannot be predicted on a yearly basis, as investigations result from reports from other organizations and community members.

In 2023–24, investigators undertook 66 investigations, resulting in 33 litter infringement notices for littering offences. This has resulted in a rate of 50 per cent enforceable outcomes.

Part IV of the *Litter Act 1979* establishes that any person who deposits litter or causes litter to be deposited on any land or any waters (unless exempt by clauses (a) to (d)) commits an offence. Section 27 of the Litter Act and the Litter Regulations 1981 prescribe penalties for specific offences and allow for the issue of infringement notices to offenders as well as the appointment of authorised officers to assist with the enforcement of the Litter Act. Offenders can also be dealt with by requiring clean-up of the litter (an Environmental Field Notice (EFN)) or by prosecution in court. Any of these actions would be deemed a successful outcome in dealing with offenders under the Litter Act.

KABC investigators issue infringement notices to offenders, when appropriate, using the information supplied through the Litter Report Scheme. Authorised officers issue infringements, Environmental Field Notices or prosecute littering.

#### Variance Analysis

There has been a significant decrease in the number of investigations leading to enforceable outcomes under the Litter Act. Further investigations are under way to understand the variance but is thought to relate to changes to internal Department of Water and Environmental Regulation (DWER) (which provides the investigation services to KABC) processes and support arrangements relating to investigations.



## Key effectiveness indicators

### Outcome 1: Reduction in litter and littering behaviour in Western Australia.

Key Efficiency Indicator	2019–20	2020–21	2021–22	2022–23	2023–24 Target	2023–24 Actual	Variation
	Service 1: Monitoring litter levels in Western Australia						
1.1 Average cost of audit of litter levels in WA	\$80,393	\$84,959	\$138,869	\$175,355	\$145,000	\$200,509	\$55,509

#### Variance Analysis

The increase in the average cost of audit of litter levels in WA from the 2023–24 Target and the 2022–23 Actual is mainly due to higher cost allocations resulting from resources received free of charge and increases in operational costs relating to surveys for the new methodology agreed to by all Australian jurisdictions, the Australian Litter Measure (AusLM).

Key Efficiency Indicator	2019–20	2020–21	2021–22	2022–23	2023–24 Target	2023–24 Actual	Variation
	Service 2: Enforcement of the Litter Act 1979						
2.1 Average cost of enforcement of the Act	\$381	\$429	\$525	\$346	\$450	\$616	\$166

#### Variance Analysis

The increase in the average cost of enforcement of the Act from the 2023–24 Target and the 2022–23 Actual is mainly due to higher cost allocations resulting from resources received free of charge during the year, as well as a decrease in the number of enforcements and investigations. KABC is investigating efficient ways to increase the number of reports being received through registered litter reporters. Fewer investigations occurred in 2023–24 than the previous year and DWER, which provides the investigation services to KABC, is working to increase investigations for the next financial year.

Key Efficiency Indicator	2019–20	2020–21	2021–22	2022–23	2023–24 Target	2023–24 Actual	Variation
	Service 3: Providing education, awareness and engagement programs						
3.1.1 Average cost per education, awareness, and engagement program	\$108,665	\$118,333	\$125,848	\$137,302	\$135,000	\$143,830	\$8,830







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