



Collie Just Transition News

Keeping you informed about Collie's future

Issue 10, October 2024

Collie gears up for national MTB championships

17-20 OCTOBER | COLLIE, WA

2024 AUSCYCLING MTB ENDURO NATIONAL AND OCEANIA CHAMPIONSHIPS



The wheels are in motion for an action-packed week as the town comes closer to hosting the [2024 AusCycling MTB National Championships](#), with riders from around the country about to descend on our iconic MTB trails to compete in the prestigious event. Riders will experience our town's world-class trails, majestic jarrah forests, rugged valleys, and picturesque natural landscapes, putting Collie on the map as a top destination for adrenaline-fuelled adventure sports like never before.

Offering riders the chance to compete at world-level in 2025, the event is expected to bring a significant boost to Collie's local economy. With competitors, support teams, and spectators set to flock to town, local businesses can expect an influx of visitors exploring everything Collie has to offer. Whether you're a mountain bike enthusiast or just looking for some excitement, make sure you get involved and experience the thrill of elite-level racing firsthand!



Join the community for an exclusive screening of the new **Anytime Movie** - an immersive documentary that 15 of the world's best freeride mountain bikers pushing the boundaries of their sport across diverse landscapes. Thanks to [The Parks and Wildlife Service](#), the [Shire of Collie](#), and the [Collie MTB Club](#), you can enjoy a relaxed yet action-packed night, with activities from 5pm and interviews with elite riders on stage.

Friday, 18th October 2024

**Kicks off from 5PM, film starts at 7:30PM
Central Park Music Shell (81 Forrest Street)**

Please bring a gold coin donation for entry, which will go towards trail maintenance by the Collie MTB Club.

Scan using your smart phone's camera to stay up-to-date!



From the experts: How Collie can ride the high

Don't miss the latest episode of the [Collie Just Transition Podcast](#), where our host John dives into the AusCycling MTB championships and all the surrounding activities that will be happening right here in Collie. A must-listen for anyone in town excited about the event and what it could mean for the community and its spectacular tourism offerings, John brings in the expertise of three key people involved in bringing the event to life in his interviews.

In this special episode, hear from AusCycling Executive General Manager Kipp, about what Collie can expect when top-tier athletes and teams arrive to race the town's stunning trails, and Rod from the Department of Biodiversity, Conservation and Attractions weighs in to share the story behind securing this major event, which is widely considered a major tourism win not only for Collie, but for Western Australia. The hard work behind this journey highlights just how much potential Collie has as a destination for adventure sports.

For Collie's local businesses, the episode also brings in the expert advice of Tara from the Collie Chamber of Commerce and Industry, not only on how the ripple effect an event of this scale will have on the community, but how local businesses can maximise the economic opportunities that it will bring. From the short-term boost during race week, to the long-term opportunities for tourism and investment as our town works to diversify its economy and grow its reputation as a trail town, the championships have marked the start of something big for Collie.

Scan the QR code to listen in and discover how this event could shape our town, both now and into the future.



More national attention brings Federal visitors

One of Collie's new industries recently gained national attention with a visit from the Prime Minister Anthony Albanese and Federal Climate Change representatives on Father's Day.

International Graphite's (also known as IG6) pilot plant in Collie was toured by the group, in efforts to learn more about the emerging industries in Collie that are leading the way to transition and bringing Australia closer to reaching net zero emission targets by 2050.

IG6 is on track to establishing its full-scale graphite micronising facility in town to meet local demand for micronised graphite, considered crucial for lithium-ion batteries used for electric vehicles and green energy storage. The visit follows a \$4.7m Federal funding commitment as part of the Critical Minerals Development Program, and the most recent \$6.5m in new WA Government funding which will be used to support the next phase of IG6's plans in progressing toward a commercial-scale facility and boosting production capacity from 200 to 4000 tonnes per annum.



Funding boost for local attractions and more

New potential could be unlocked for the Coalfields Museum, with redevelopment plans soon to be underway. \$95,000 in new funding from the WA Government will help develop working drawings and a business case, with the possible revamp aimed at enhancing the visitor experience. This exciting development has been made possible by the Collie Futures Small Grants Program, which aims to support local and job-creating business plans that invest in Collie's future.

Beer Industries Group, a local metal fabrication business that manufactures custom-built canopies, trays and toolboxes for vehicles, will also boost its operations to expand its service, following a \$90,000 grant from the WA Government.



Other new local grants include support to Coaltown Coffee, to help purchase equipment for a coffee van that will visit high-traffic landmarks and support the growing tourism sector, a kitchen upgrade at the Victoria Hotel, and the Collie Gallery Group to help stage the 2025 Collie Art Prize.

Learn more by scanning the QR code or visit swdc.wa.gov.au and search 'Collie small grants'.

Adventure awaits: New Tour and Hire Hub ready for visitor boost

Outside of their time hosting Daniel Ricciardo on Collie's iconic MTB Trails for the recent '[Drive the Dream](#)' campaign, [Adventure Connections](#) has launched its new Tours and Hire Hub in our breathtaking Wellington National Park – right in time for the boost in visitors around the AusCycling National Championships.

This new hub will offer adventure enthusiasts and nature lovers a range of unforgettable guided e-bike, hiking and kayak tours, equipment hire, and MTB shuttles, so visitors can make the most of every adventure.

Adventure Connections' journey has been supported by the WA Government, which backs local businesses that have the potential to drive economic impact, and Tourism WA's [National Parks Tourism Experiences Development Program](#), which helps build unique tourism experiences across the regions.



Scan here to watch Daniel Ricciardo and his best mate tour our iconic Mountain Bike trails



Stay informed about Collie's Just Transition journey



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Acknowledgements:

Department of the Premier and Cabinet, Collie Delivery Unit is proud to develop this newsletter in collaboration with the Just Transition Working Group, South West Development Commission, DBCA, Tourism WA, the Shire of Collie, AusCycling Australia, Collie MTB Club, Collie CCI, Collie Community Radio, Adventure Connections, and International Graphite.