Change management - strategic change canvas template

**VISION**: **What is our compelling change story?**

Create a strong understanding of the ‘why’.

**STAKEHOLDERS:**

**Who are the key groups affected?**

**IMPORTANCE**: **Why is the change important to our agency?**

**Group 1**

**Learning**

**KEY CHANGES: What are the key change activities?**

**TO:**

**Group 5**

**Reinforcement mechanisms**

**Leadership and role modelling**

**Communications and engagement**

**Group 4**

**Group 3**

**Group 2**

**RISK**: **What are the risks of this change?**

**FROM:**

**DESIRED FUTURE STATE**: **Describe current and future state.**

**SUCCESS MEASUREMENT**: **How do we measure success? What does success look like?**

**EMPLOYEE BENEFIT: Describe ‘what’s in it for me’ for employees.**