## Change management - stakeholder needs analysis template

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|  | **COMMUNICATIONS AND ENGAGEMENT** | **LEARNING** | **LEADERSHIP AND ROLE MODELLING** | **REINFORCEMENT MECHANISMS** |
| **What is the compelling story to foster understanding, sentiment and the desire to change?** | **What skills or knowledge are needed to adopt the change?** | **How do we want our key influencers to behave to maintain momentum for change?** | **What structures, systems and processes do we need to reinforce the change?** |
| **Stakeholder Group 1** |  |  |  |  |
| **Stakeholder Group 2** |  |  |  |  |
| **Stakeholder Group 3** |  |  |  |  |
| **Stakeholder Group 4** |  |  |  |  |
| **Stakeholder Group 5** |  |  |  |  |