

Report crime to **police** on **131 444**
and suspicious activity **Crime Stoppers**
on **1800 333 000**

CRIME PREVENTION RETAIL THEFT

The Western Australia Police Force has created Business Security Videos to assist businesses and their employees in lowering the risk of falling victim to crime.

This video is focused on shoplifting and shows how quickly and easily it can occur.

Is there anything you would have done differently?



What was done well:

- Friendly service with vigilant observation by the shop assistant.
- Assistant tracks items taken into fitting room.
- Open, easily monitored store layout with low racks and clear floor space.
- Till positioned to oversee change room and store.

Areas for improvement:

- The jewellery cabinet was unlocked.
- Failing to monitor all customers, possibly working together.
- Leaving the store unattended, allowing theft.
- Lack of CCTV in change room area for staff oversight.

Tips to enhance your store's security:

- Design store layout to deter theft: Ensure clear view for staff, well-lit entry/exit points, and staffed exits.
- Install convex mirrors to minimise blind spots.
- Monitor fitting rooms closely and limit the amount of items taken in.
- Display clear crime prevention policies: bag inspections, receipt-only exchanges, prosecution of thieves.
- Install sensors to alert staff of entry/exit.
- Use electronic bar codes, shop ID stickers, or ink tags.
- Use tamper-resistant price tags.
- Place commonly stolen items where staff can monitor easily.
- Lock expensive items or use chain alarm systems.
- Record serial numbers of stock and equipment.
- Install CCTV at entry points, cashier area, and high-cost merchandise areas.
- Regularly count inventory.
- Report retail theft promptly to police.
- Train staff on shoplifting prevention.
- At night, limit customer entry to one door and keep other entrances locked.
- Secure staff belongings away from customers.
- Position the point of sale counter at the front of the store.

Take a moment to review your policies and procedures, and see if there are any ways you can enhance your security.

If you wish to provide information on a past event, please call **Crime Stoppers** on **1800 333 000**. You can remain anonymous.



WA Police Force website
Emergency
Police Assistance
Crime Stoppers

wa.gov.au/police
000 for life threatening situations
131 444 when police attendance is required
www.crimestopperswa.com.au