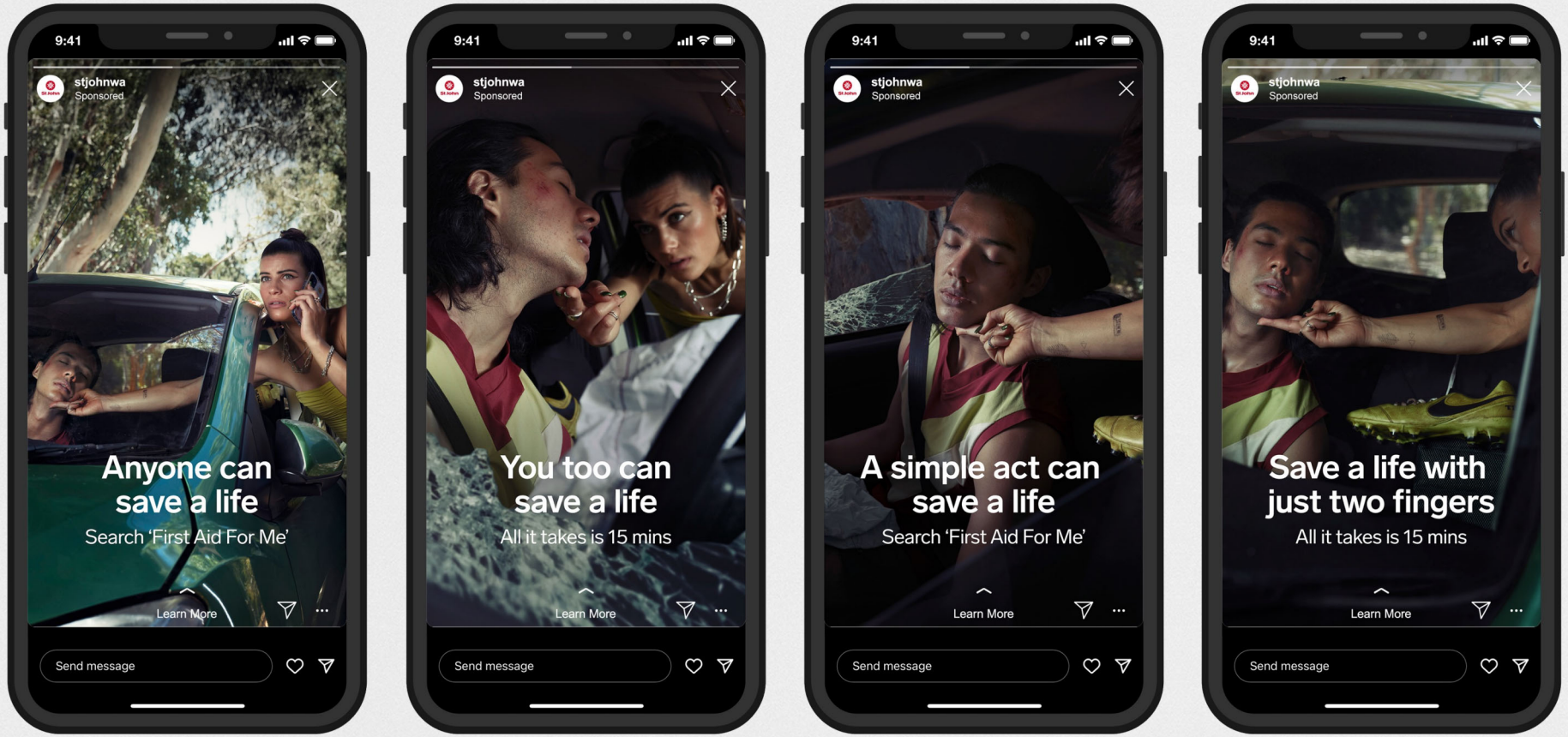
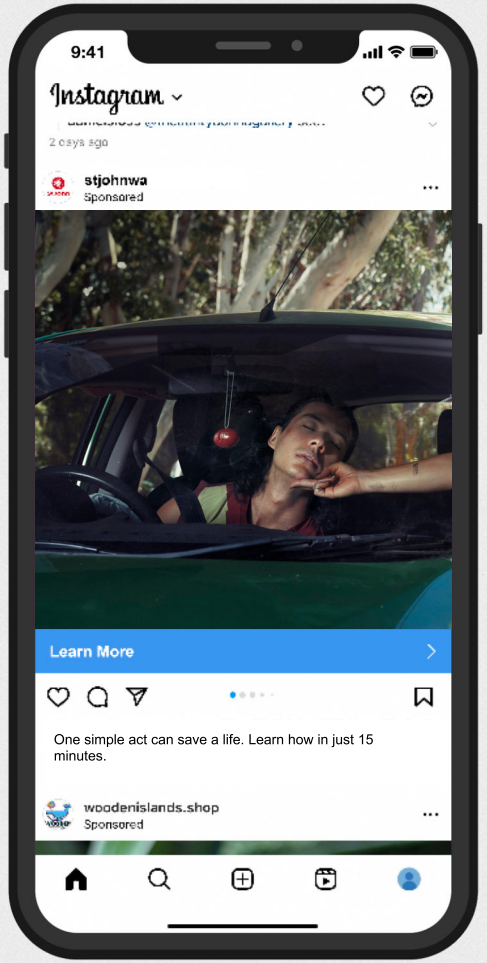
Static (1:1) – 4 x Executions

Static (9:16) – 4 x Executions



Static (Carousel)

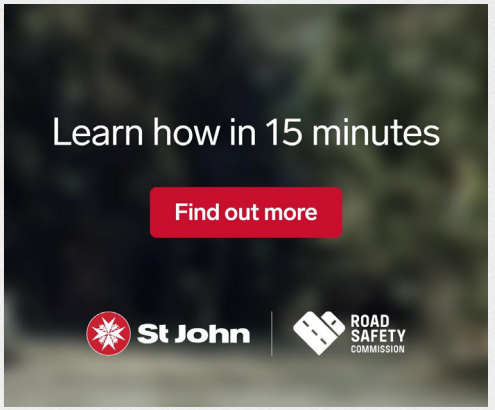


300x250

Frame 1:
We open on a static of Wilson in his car. His head lifted by a hand.

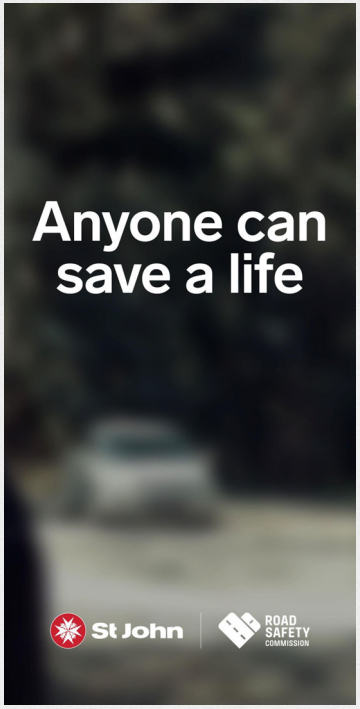
Frame 2:
We pan across the image to see his head is being lifted by Kelly.

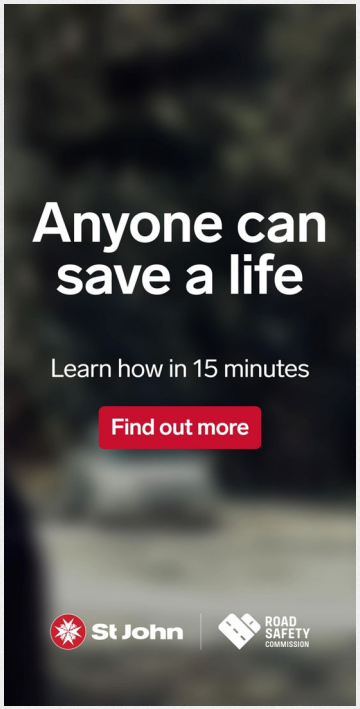
Frame 3:
The image transitions to logos on St John green. The headline softly fades in.



Frame 4:
Transition to second text frame and STJ / RSC logos

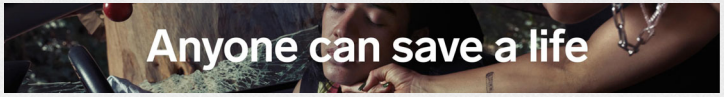
300x600, 728x90, 320x50

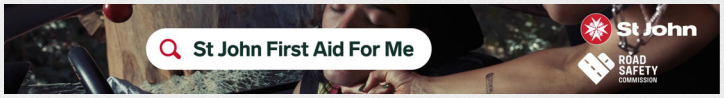
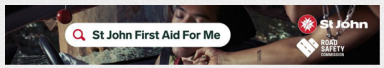




300x600
Animation as per 300x250

728x90
Frame 1: Headline fades in
Frame 2: Previous headline fades out as new headline fades in.





320x50
Animation as per 728x90